



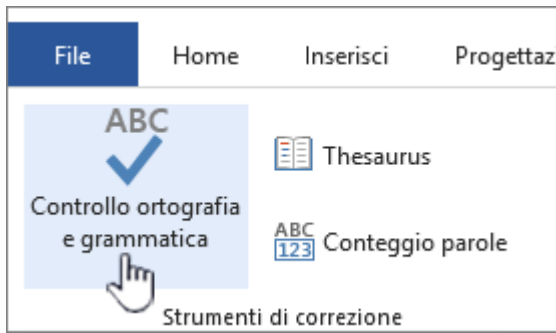
LT-Innovate

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ABOUT US

European Largest Vendor
of Text Analytics & Cognitive Computing in 2019



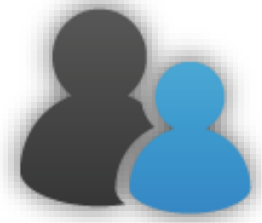
First spelling checks
for MS Word...in 90's



29M



350



230



INSIDE COGITO (our technology)



UNDERSTANDING



REASONING



LEARNING



DECISION MAKING

- ☑ Recognize the right **meaning** of every word and expression **in the context** with one of the highest levels of accuracy in the market (source Forrester)
- ☑ Based on patented AI algorithms, Cogito **mimics the human** ability to read and understand any textual content
- ☑ Cogito is available in **14 languages with 'open box' approach**

Selected customers and use case

<h2>BANKING & INSURANCE</h2>	<ul style="list-style-type: none"> Enhance robotic process automation (ex. Claims, email mgt...) Mitigate operational risks and increase compliance 	
<h2>GOVERNMENT</h2>	<ul style="list-style-type: none"> Information analysis and monitoring to support analysts 	
<h2>MEDIA & PUBLISHING</h2>	<ul style="list-style-type: none"> Increase editorial productivity Boost monetization opportunities 	
<h2>LIFE SCIENCE & PHARMA</h2>	<ul style="list-style-type: none"> Top-level research strategy support Simplify access to scientific knowledge 	
<h2>OIL & GAS</h2>	<ul style="list-style-type: none"> Improve information management Leverage information to reduce operational risks 	

Lessons learnt in 2019 implementing Cogito in a Bank

Insurance	Customer Service	Special Asset Management	Mortgages	Loan Mgt
<ul style="list-style-type: none">• Objective : Automation of classification and extraction to reduce workload• KPIs : 5-8 FTE, 7 minutes needed / case• Integration : RPA + OCR• Data : policy changes of customers (150 different insurance companies, average of 10 different templates / company)	<ul style="list-style-type: none">• Objective : automate email management process• KPIs : 3500 employees, 120 mailboxes, 40K emails / week – 6 min / email : 3 for handling request and 3 for archiving• Integration : Oracle Fusion Dataware• Data : free text emails with 1,5 attachment / email.	<ul style="list-style-type: none">• Objective : Automation of the requests from 3rd parties about payments• KPIs : 150 emails / day , 1 mailbox,• Integration : Oracle Fusion Dataware• Data : free text emails with attachment	<ul style="list-style-type: none">• Objective : Automate process of archiving of mortgage registration• KPIs : 30 000 mortgage registrations from 750 different notary offices• Integration : OCR• Data : letters received physically	<ul style="list-style-type: none">• Objective : Automate processes in loan back office management• KPIs : 30 000 mortgage registrations from 750 different notary offices• Integration : OCR• Data : 50 document types

ILLUSTRATIVE

More than 5 projects in production after 4 months !!

A clear view on what our technology can add value in different areas !!


...is it the new standard for our industry ? ...



THANKS!

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