




speexX

empowering communication



Speexx is the First Intelligent Language Learning Platform for the Digital Workplace

For international corporations and a global workforce, Speexx is the only next-gen SaaS language platform that combines assessment, learning and continuous performance support.

Unlike traditional training providers Speexx helps to assess, build, grow and maintain the language skills that matter.

Our DNA is in Technology

This is Speexx

Smart Learning for a global workforce

speexx

- _Founded in 2012 – find us in New York, Munich, Milan, Madrid, Paris, London, Shanghai and São Paulo
- _One-stop solution for corporate language training and skills assessment
- _Microsoft ScaleUp Top 10 growth stage tech company in Europe and US
- _1,600+ staff and trainers from around the world
- _Representation and local support in more than 60 countries worldwide
- _Empowering communication at over 1,500 global organizations with more than 8 million students
- _Over 200 awards and industry appraisal from all over the world
- _Proud member of the UN Global Compact, Towards Maturity, ELIG and WorldDidac Foundation



Two-time winner of the UK
Learning Technologies Award

More than 200 awards for learning tech innovation



Where Our Customers Live and Work

The Fortune 500 – China growing very quickly

speexx



The Speexx Customer Profile

A global customer base across all verticals.

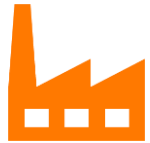
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Speexx Customers are senior HR and L&D managers in large global enterprises.



The Right People

- > HR and L&D professionals at various job levels plus their CEOs.
- > Also procurement, legal and IT.



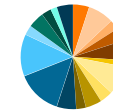
Targets Are Top 2,500 Corporates

- > Targets have more than 25.000 employees
- > They operate at more than 20 locations around the world.
- > Business need to communicate across borders



Technology-Enabled Industry Leaders

- > Targets use cloud technology like Taleo, SalesForce, SuccessFactors, Workday, CornerstoneOnDemand
- > Digital transformation strategy



800+ customer organizations
from 18 verticals and 4
continents



96% customer satisfaction



All You Need Is Speexx

speexx

The single source solution for testing, learning and continuous performance support

INTEGRATION


You save time, effort and resources with our perfect IT integration. You stay in control; we do the work.

ORGANIZATION
Training administration services and business analytics, license admin tools included.

ASSESSMENT
Screen the language skills of applicants and your workforce based on the official European Language Framework CEFR.

LEARNING
A perfect blend of micro- and macro-learning helps your organization to build, grow and maintain the language skills that matter.

PERFORMANCE SUPPORT
Speexx Smart Learning uses AI and live coaches to help learners prioritize the right content and learning strategy at the moment of need.


Online Assessment


E-learning Tools



Personal Trainer



1:1 Phone Training


Virtual Classroom


Accent Reduction


Online and Mobile


Custom Content


Available 24/7

A Strategic Approach

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A brand-new learner centric focus with essential, instructional, and expert-level learning in one integrated. AI-driven testing and learning subscription at the right time and with the right people.

"I am working in an international team and need to improve on my English fast."

"I need to keep track of trends and expert terminology."



Structured Macro-Learning
Courses, Skills & Competencies

A1

A2

B1.

B1.

B2.1

B2.2

C1.1

C1.2



Continuous Learning
Performance Support
Collaborative and Social
Spaced Learning and Reviews
Micro-Learning

CEFR test, Needs Assessment and Essential Training for Everyone.
Adaptive and AI-driven micro-learning for your entire workforce. No limits.
We are using AI and Budget Matching Technology, to get the best value for users and budget

Major Drivers for Market Growth

In this world of automation, business transformation, and continued obsolescence of skills, companies are realizing that delivering on a compelling, **digital learning** experience is critical to **business success**.

The corporate L&D industry is over \$140 billion in size. 83% of companies rate digital learning important and 54% rate it urgent up 11% from last year.

Sources: Bersin/Deloitte, "The Disruption of Digital Learning: Ten Things We Have Learned". March 2018

Major Drivers for Market Growth

The Disruption of Digital Learning

AI, machine learning, cloud, data analytics, social and mobile technologies are driving global learning standards

Intelligent, Personalized, Machine-Driven

- Intelligent learning architecture is like digital marketing or Netflix: many types of content, collects data on interactions and activities, uses AI to promote content and monitor employee usage, and it is personalized for everyone.
- The traditional LMS is no longer the center of corporate learning.
- We see a major pain for HR and L&D due to budget wastage and low adoption of one-size-fits-all learning tech. They invested millions and earn the lowest NPS scores as reported in the Bersin survey.

Globalization Drives Communication

- HCM technology is breaking down corporate communication silos.
- Large enterprise workforce needs to communicate across borders.
- Need for intelligent personalization in business communication skills training
- Lack of communication skills impedes workforce productivity and business success.

Global Standards for Digital Learning

Organizations are looking for one consistent global standard in

- Testing, learning and certification;
- Content personalization;
- Learning technology and platforms;
- L&D automation for services, administration, integration, analytics and delivery;
- Embedded user performance support

“The #1 growth area in the future of corporate learning is not MOOCs or Video, or even mobile learning – it’s the topic of **personalization**.”

The Data We Use

AI is based on data and domain

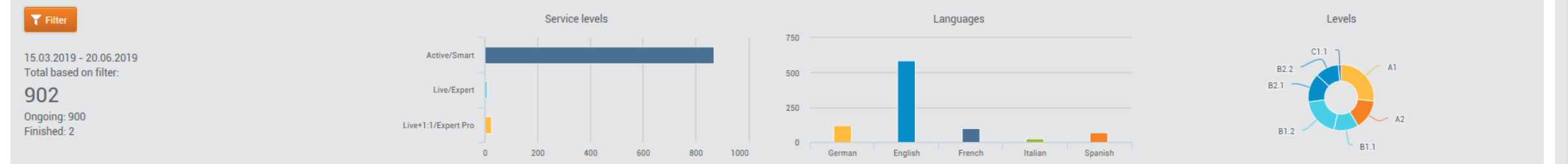
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8 million users on the platform

Billions of data points on skills, language use, registers, company and industry specifics, mistakes, pronunciation, geographies, etc.

Reduce degree of human intervention

CEFR Subscriptions Details



Details

Elapsed times and training values are affected by the date filters

User search

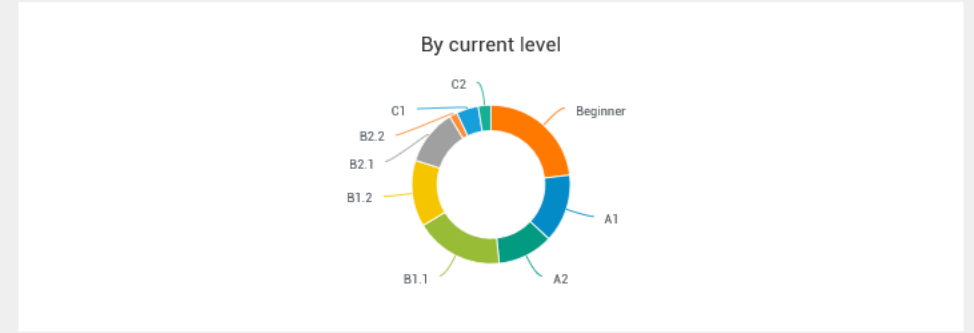
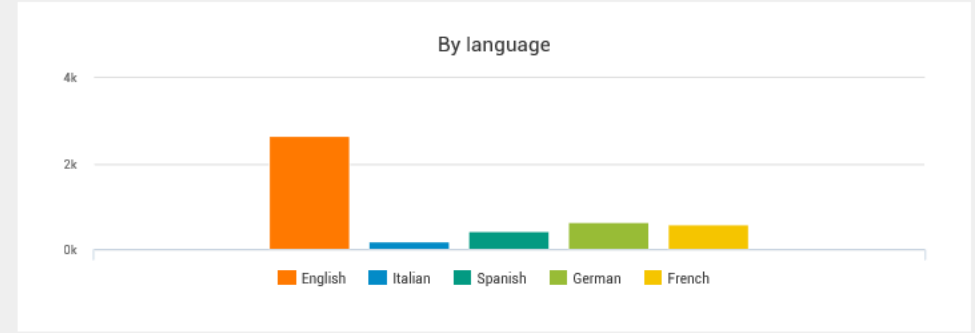
Username	First name	Last name	Email address	Service level	Language	Interface	Level	Start date	End date	Status	Unit	Certificate	Final result	My exercises	Final test	Bonus points	Total time
ATOS-A752746	Andreas	Seifert	andreas.seifert@speexx.com	Active/Smart	German	English	B2.2	13.05.19	26.11.19		6						0m
ATOS-A700478	Andreas	Strohmann	andreas.strohmann@speexx.com	Active/Smart	German	French	B2.1	05.06.19	24.12.19		2						0m
ATOS-A734719	Andreas	Meyer	andreas.meyer@speexx.com	Active/Smart	German	French	A2	15.05.19	03.12.19		5			4			26m
ATOS-A509059	Andreas	Meyer	andreas.meyer@speexx.com	Active/Smart	German	French	A2	21.05.19	10.12.19		4			4			3h 52m
ATOS-A754779	Andreas	Meyer	andreas.meyer@speexx.com	Active/Smart	German	French	A2	24.05.19	10.12.19		4						0m
ATOS-A430959	Andreas	Meyer	andreas.meyer@speexx.com	Active/Smart	German	German	B2.2	03.05.19	19.11.19		7			10			1h 54m
ATOS-A609989	Andreas	Meyer	andreas.meyer@speexx.com	Active/Smart	German	French	B1.1	25.04.19	12.11.19		8			7			1h 28m
ATOS-A687759	Andreas	Meyer	andreas.meyer@speexx.com	Active/Smart	German	French	A1	16.05.19	03.12.19		5			1			4m
ATOS-A458587	Andreas	Meyer	andreas.meyer@speexx.com	Active/Smart	German	German	A2	18.05.19	03.12.19		5			1			1h 53m
ATOS-A688869	Andreas	Meyer	andreas.meyer@speexx.com	Active/Smart	German	German	B1.1	29.03.19	15.10.19		12						1m
ATOS-A742675	Andreas	Meyer	andreas.meyer@speexx.com	Active/Smart	German	German	A2	18.03.19	01.10.19		14			0			39m
ATOS-A609575	Andreas	Meyer	andreas.meyer@speexx.com	Active/Smart	German	German	B2.1	18.04.19	05.11.19		9			37			9h 47m
ATOS-A751568	Andreas	Meyer	andreas.meyer@speexx.com	Active/Smart	French	German	A2	25.03.19	08.10.19		13						11h 53m
ATOS-A210720	Andreas	Meyer	andreas.meyer@speexx.com	Active/Smart	German	Spanish	A2	10.04.19	29.10.19		10			0			3m
ATOS-A581464	Andreas	Meyer	andreas.meyer@speexx.com	Active/Smart	French	German	A1	19.03.19	08.10.19		13			50			2h 7m
ATOS-A681497	Andreas	Meyer	andreas.meyer@speexx.com	Active/Smart	German	German	B1.1	21.03.19	08.10.19		13			65		0	15h 4m
ATOS-A609816	Andreas	Meyer	andreas.meyer@speexx.com	Active/Smart	German	German	B1.2	18.04.19	05.11.19		9			19			5h 41m

Insights

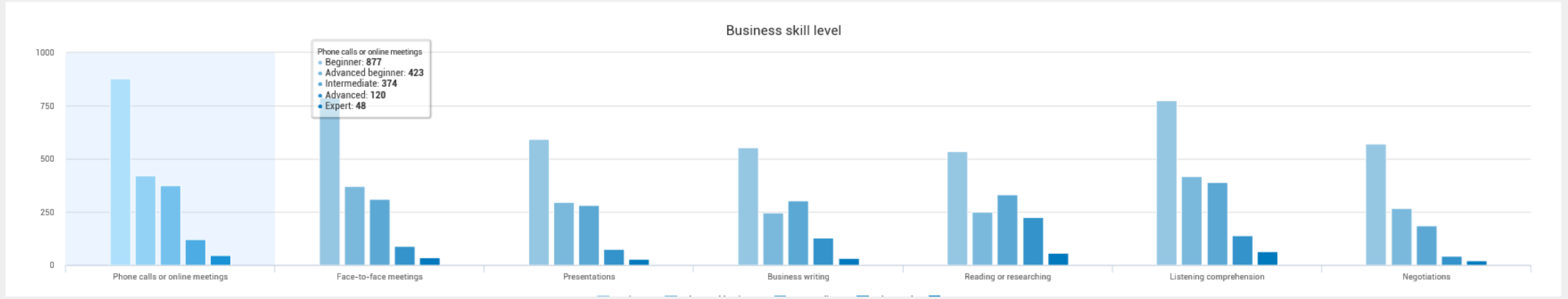
Dashboard My users

Overview

Learning journeys
4492



Learning goals and interests



Context Tree

Accounts

Customers

Projects

KPI

1:1 Training

Group Training

2:2 Appointments

Users

Resources

Activities

Exports

Surveys

Global Usages

Global Roles

Products

Speechx WebAdmin

Speechx 16

Europe/Berlin

Logged in as Armin

Edit info

New project

Search project

General

CUFs

Roles

Students

Groups

Articles

Assessments

Courses

Subscriptions

Surveys

SPC

CEFR Subscriptions

Dashboard

Filter

15.03.2019 - 20.06.2019

Total based on filter:

902

Ongoing: 900

Finished: 2

Dashboard Details

Service levels

Active/Smart

Live/Expert

Live+1:1/Expert Pro

Languages

German

English

French

Italian

Spanish

Levels

C1.1

A1

A2

B1.1

B1.2

B2.1

B2.2

Performance

ON TRACK

20.06.19

No results

On track

Slightly behind

Should catch up

15.03.19 - 20.06.19

On track

Slightly behind

Should catch up

No results

FINAL RESULTS

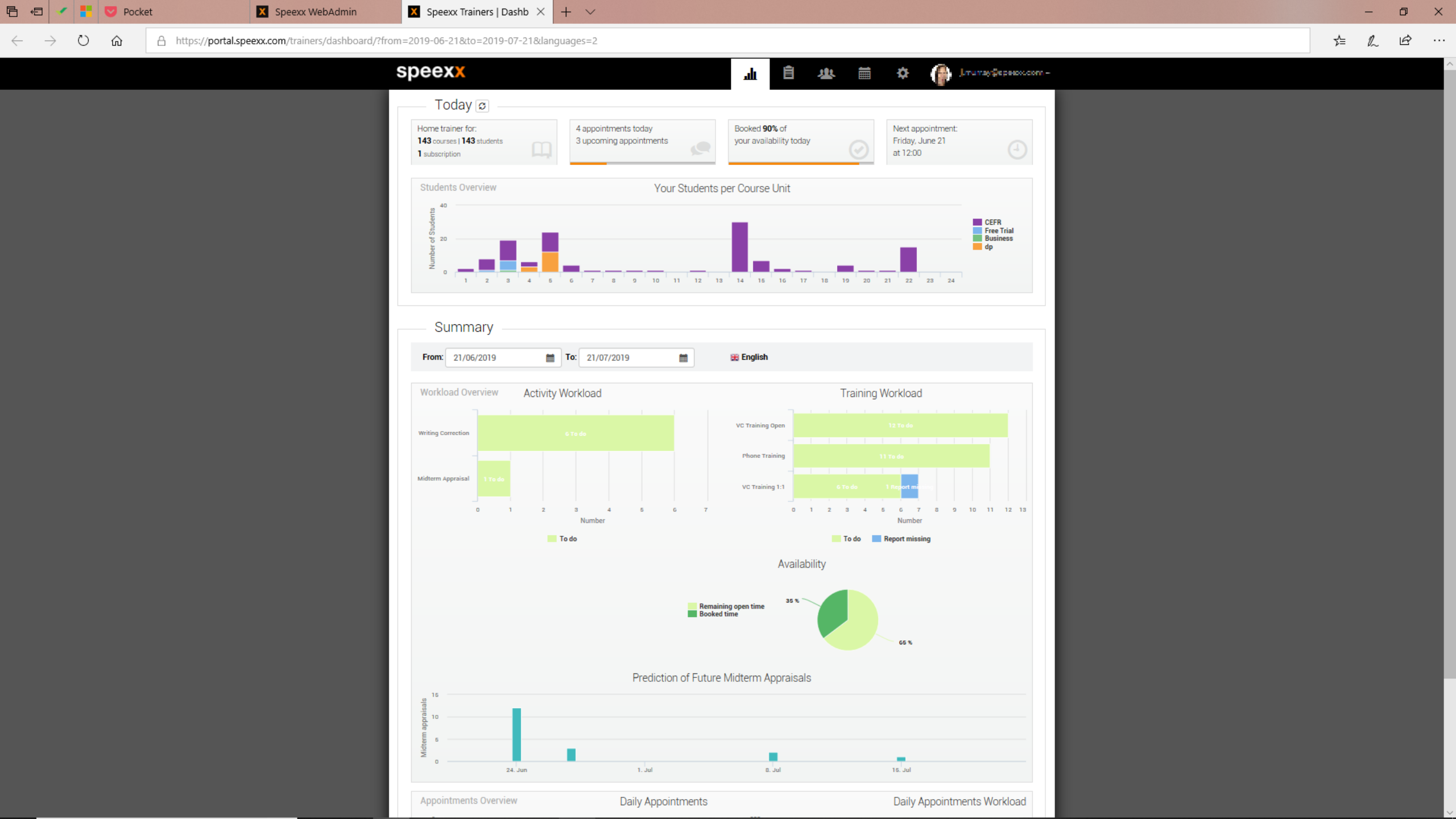
Passed

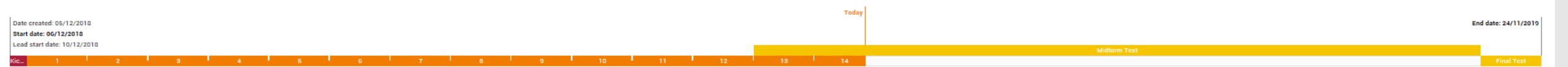
Failed

No results

Activity

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Home trainer: Janine Murray
Assignment theme: Energy industry
Certificate: not available

Instant coaching: not available
Instant support: not available
Support: available

Blend: Live/Expert
Translation language: Chinese

Project: Speechx Live 2018
Customer: Fluke

My Exercises Result: 60 Last access: a day ago

VC Training Open Bonus points: 18 Last: 11 days ago Next: -

VC Training Open
Max. sessions: 24
Time: 13h 30min

18 attended 6 available

Session log

Writing Skills Training Completed: 13 / 24 Rhythm: Biweekly

Unit	Theme	Date	Status	Submission date	Correction date	Trainer	Time	Correction
1	Business	09/12/2018 00:00	Revised	27/12/2018 11:42	28/12/2018 11:01	Craig Martin	25min	
2	Business	23/12/2018 00:00	Revised	27/12/2018 11:56	27/12/2018 22:40	Debra Schoenberger	25min	
3	Business	06/01/2019 00:00	Revised	19/01/2019 03:38	20/01/2019 10:37	Janine Murray	25min	
4	Business	20/01/2019 00:00	Revised	24/01/2019 10:03	25/01/2019 17:05	Janine Murray	25min	
5	Customer care	03/02/2019 00:00	Revised	23/02/2019 11:13	25/02/2019 11:49	Janine Murray	25min	
6	Customer care	17/02/2019 00:00	Revised	23/02/2019 11:37	25/02/2019 11:55	Janine Murray	25min	
7	Customer care	03/03/2019 00:00	Revised	16/03/2019 11:37	17/03/2019 14:59	Janine Murray	25min	
8	Accounting & Controlling	17/03/2019 00:00	Revised	30/03/2019 08:02	31/03/2019 14:03	Janine Murray	25min	
9	International sales	31/03/2019 00:00	Revised	13/04/2019 23:31	16/04/2019 10:36	Janine Murray	25min	
10	Intercultural communication	14/04/2019 00:00	Revised	27/04/2019 08:08	29/04/2019 12:15	Janine Murray	25min	
11	Intercultural communication	28/04/2019 00:00	Revised	21/05/2019 09:10	21/05/2019 11:21	Janine Murray	25min	
12	Intercultural communication	12/05/2019 00:00	Revised	21/05/2019 09:39	21/05/2019 11:28	Janine Murray	25min	
13	Marketing and advertising	26/05/2019 00:00	Corrected	20/06/2019 06:50	20/06/2019 12:20	Janine Murray	25min	
14	Marketing and advertising	09/06/2019 00:00	Open	-	-	-	-	

Tests Midterm: Result 95 Final: Not started

Centers and Skill Development Tools Time: 5h 25min 26sec Last access: a month ago

Communication Last: Midterm appraisal, 21 days ago

VC Kick-off Not attended

← → ↺ 🏠

🔒 https://portal.speechx.com

Needs assessment 🔍

Training notes 🔍

Date created: 05/12/2018

Start date: 06/12/2018

Lead start date: 10/12/2018

Kick-off

1

2

3

4

5

Home trainer

Assignment theme

Certificate

Janine Murray

Energy industry

not available

My Exercises

VC Training Open

VC Training Open

Max. sessions: 24 •

Time: 13h 30min

past <

18 attended

> upcoming

6 available

Session log 🔍

Writing Skills Training

Unit	Theme
1	Business
2	Business
3	Business
4	Business
5	Customer care
6	Customer care
7	Customer care
8	Accounting & Controlling
9	International sales
10	Intercultural communication
11	Intercultural communication
12	Intercultural communication
13	Marketing and advertising
14	Marketing and advertising

Tests

Centers and Skill Development Tools

Communication

VC Kick-off

Submitted

Due

Unit

Theme

30/03/2019 08:02

02/04/2019 08:30

8 - Golden Gate

Accounting & Controlling

Customer

Project

Article

Fluke

Speechx Live 2018

Speechx Live - English B1.2 🇬🇧

Read the text below on intangible assets, then answer the question which follows in your own words:

"Intangible assets" are non-monetary assets which cannot be seen, touched or physically measured. "Legal intangibles" include copyrights and patents, while "competitive intangibles" include know-how and collaboration activities. From a legal perspective, competitive intangibles can not be owned, but they do have a major influence on an organization's effectiveness and productivity. The main source of competitive intangibles is human capital.

When accounting for intangible assets for financial statements, legal intangibles that are developed internally are generally not recognized, while legal intangibles that are purchased from third-parties are recognized.

Question:
What would happen if an accountant completely ignored intangible assets when writing a financial statement?
Use the second conditional in your answer!

Student's Text

Corrected Version

If an accountant completely ignored intangible assets when writing a financial statement, it will cause a great loss to the company being accounted for, which is incalculable. For example, in my former company, it mainly acted as a brand agent, while it also had a system development department. Many engineers worked in this department. They built a lot of test systems. These systems are all proprietary and have high prices on the market. These cost engineers a lot of energy and effort, and belong to the intangible assets of the company, if these assets. Without accounting, the cost of developing these systems by engineers has been underestimated, affecting the company's overall market value.

General Comment:

Hello Leon, excellent vocabulary in your work and good use of verb tenses. Remember that we need a space after a comma or full-stop.

Update

12/05/2019 00:00	Revised	21/05/2019 09:39	21/05/2019 11:28
26/05/2019 00:00	Corrected	20/06/2019 06:50	20/06/2019 12:20
09/06/2019 00:00	Open	-	-

Grammar

Punctuation

Punctuation

Spelling

General

Word choice

conditional

will → would

space

space

typo

peices → prices

more natural

if these assets

verb

underestinged → underestimated

✎

🗑

✎

🗑

✎

🗑

✎

🗑

✎

🗑

End date: 24/11/2019

Midterm Test

Final Test

Project

Customer

Speechx Live 2018 ⓘ

Fluke

Last access: a day ago

Next: -

⌚ Rhythm: Biweekly

Trainer	Time	Correction
Craig Martin	25min	👁
Debra Schoenberger	25min	👁
Janine Murray	25min	👁
Janine Murray	25min	👁
Janine Murray	25min	👁
Janine Murray	25min	👁
Janine Murray	25min	👁
Janine Murray	25min	👁
Janine Murray	25min	👁
Janine Murray	25min	👁
Janine Murray	25min	👁
Janine Murray	25min	👁

Midterm: Result 95

Final: Not started

⌚ Time: 5h 26min 26sec

Last access: a month ago

Last: Midterm appraisal, 21 days ago

Not attended

Writing Skills Training

The micro-learning user experience

speeXX

Combine AI with Real Coaches

We beat the forgetting curve with perfectly timed reviews, spaced repetition and new self-study exercises. We make it fun with writing training, personal mark-ups, and live communication sessions every day.

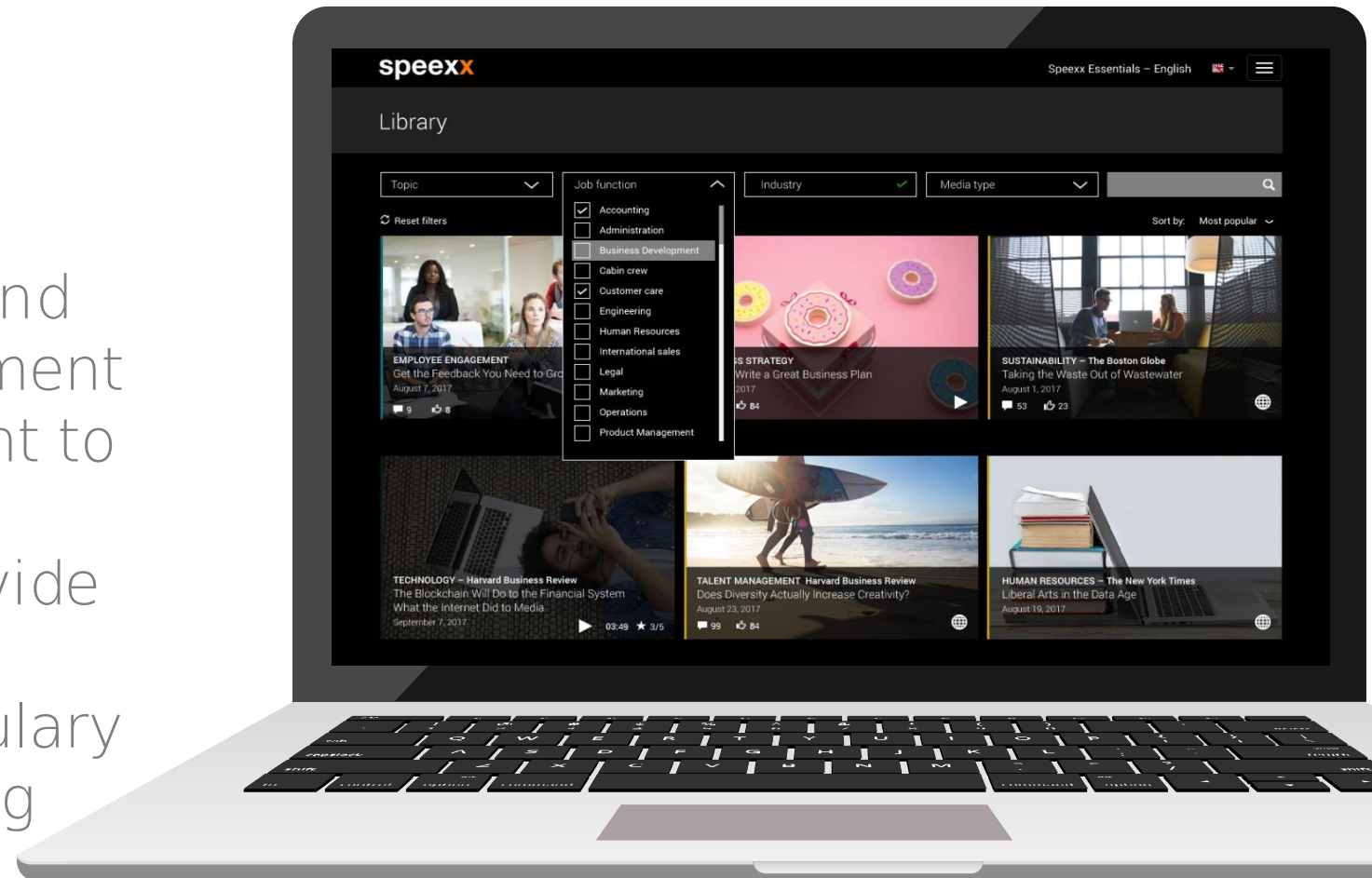


Content to User Matching

Scalable Performance Support

speeXX

AI and scalable live performance support technology help learners prioritize the right content and learning strategy at the moment of need - we call this content to user matching. The SpeeXX learning feed uses AI to provide personalized learning and spaced repetition for vocabulary training, as well as for writing and listening skills and even pronunciation



Video Communication Training

AI to assess user video recordings

speeXX



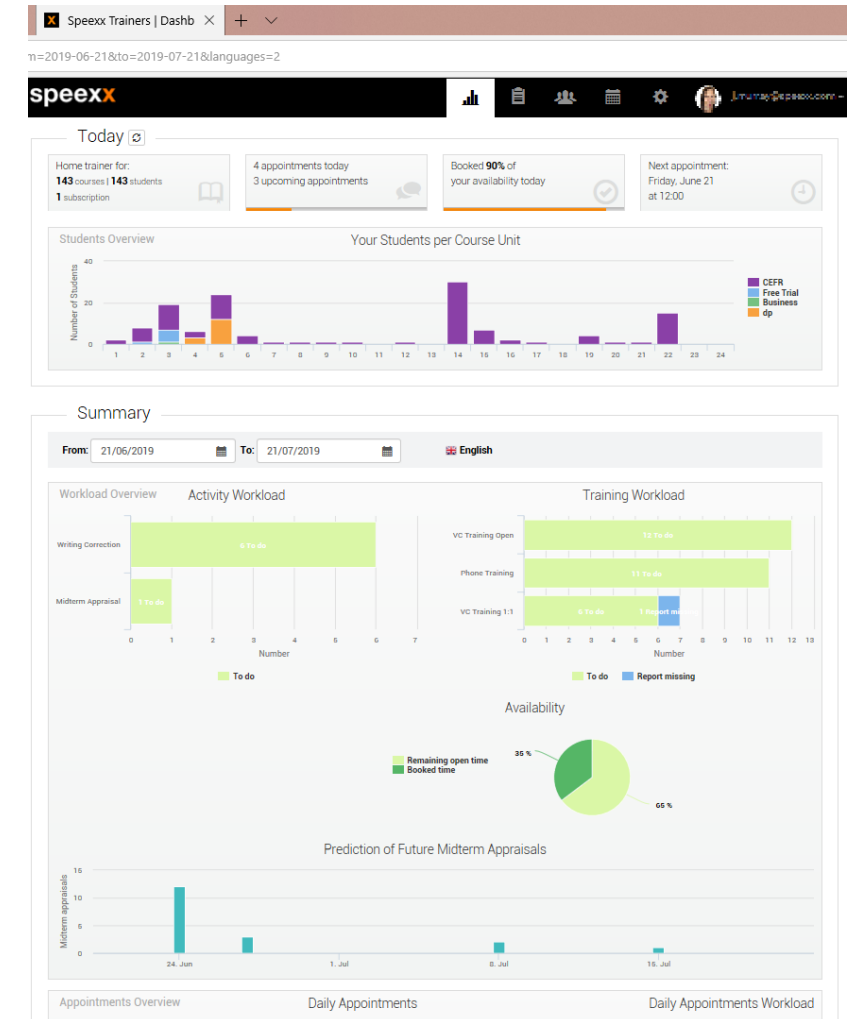
SpeeXX uses AI to reduce human interaction. In video communication training a growing part of response and user experience is based on automation and machine feedback.

Coach to User Matching

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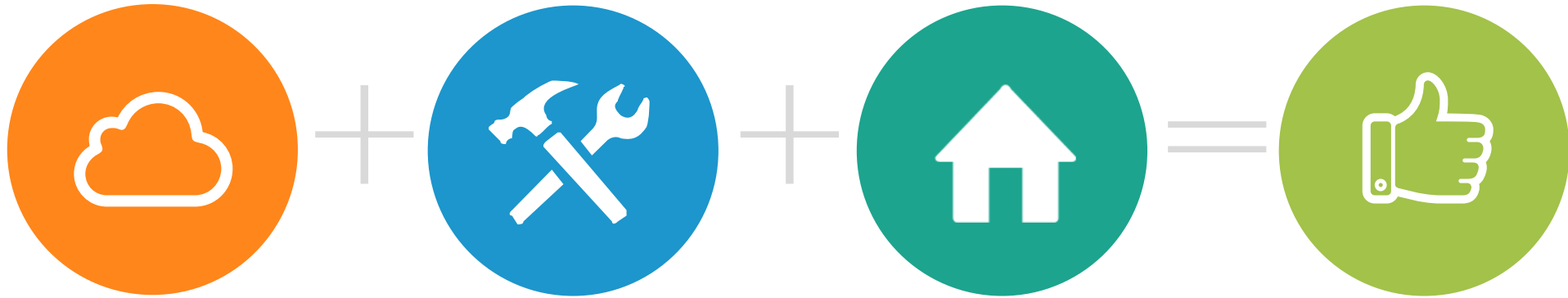
Our booking system for virtual training for example uses AI to automatically match users and coaches based on learning behavior, language level, job role and title, trainer profile, interests and more.

5 staff in HQ manage 1500 coaches and 750,000+ users



The Perfect Integration

SpeeXX runs in the cloud within any LMS via SCORM or custom API or even stand-alone



01 CLOUD BASED

SCORM integration in just 3 days. Custom API for LMS, TMS and recruitment systems.

02 TECH SERVICES

No resources required at your end. We do all the work at no extra charge

03 STAND ALONE

Also available as stand-alone web-based solution for your organization.

04 PERFECT INTEGRATION

Rapid integration without any IT issues. More than 500 integrations.

ORACLE
TALEO
CLOUD SERVICE

SABA
totara lms

SAP SuccessFactors
CROSSKNOWLEDGE

IBM Kenexa
cornerstone

Lumesse
sumtotal

skillssoft
workday

docebo
NetDimensions
Talent Suite

ADP

PowerSchool
haiku
learning

Bb
Blackboard

HALOGEN
SOFTWARE

CERTIFIED

Predictive Analytics

No User Left Behind

SpeeXX uses AI to predict user behavior. One good example is the intelligent system response to potential drop-outs. Based on data from more than 8 million professional users our AI identifies user behavior patterns and then takes personalized action to prevent users from dropping out.



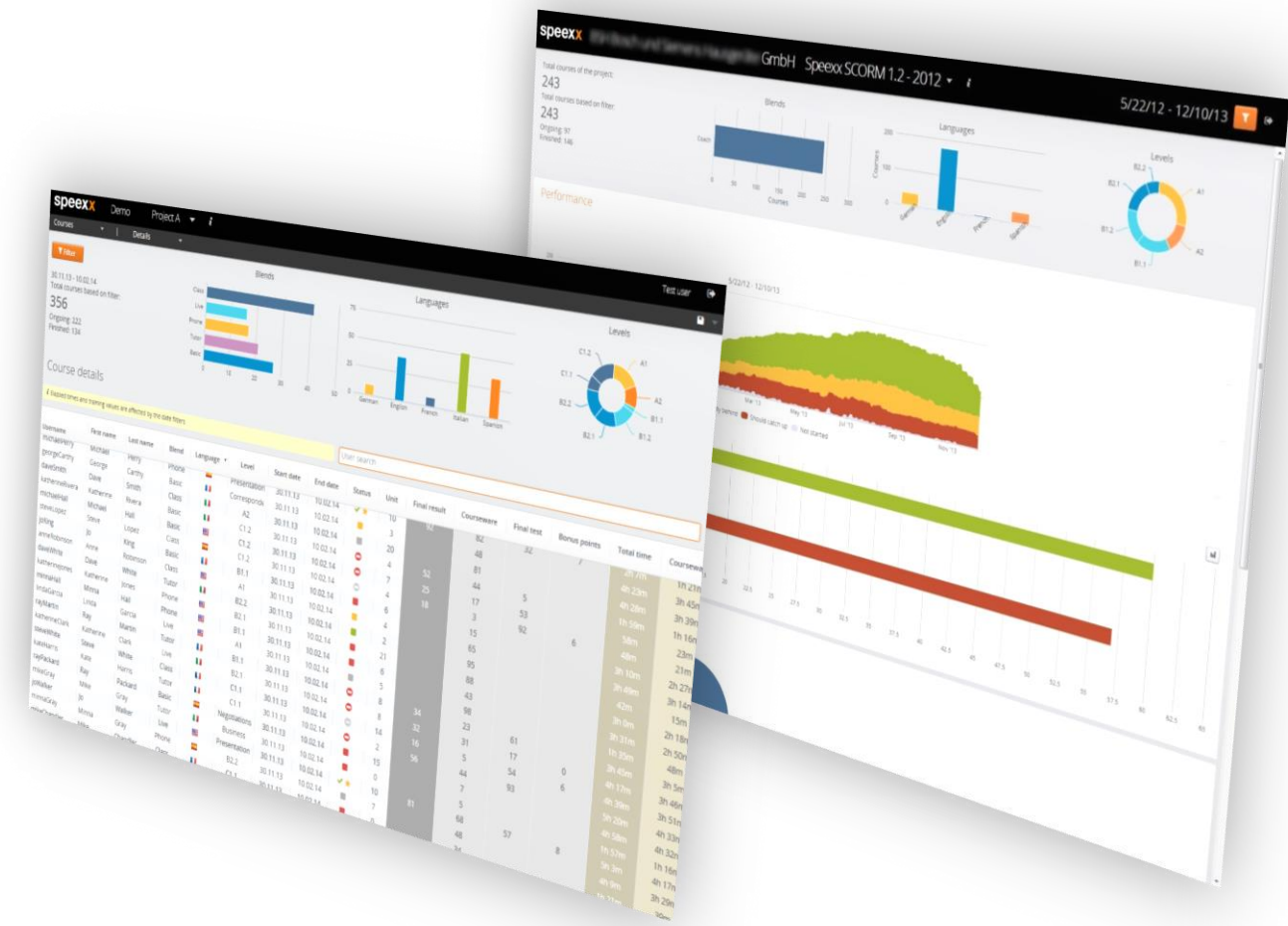
Budget Matching

Better ROI on your training budget, best in class learner engagement and totally aligned global teams.



Another innovation we rolled out earlier this year is AI driven budget matching technology, where we are turning user data into accurate suggestions for budget allocation, identifying users within the organization who really need upskilling.

And of course, all this needs to be measurable. Our learning project insights help you quickly assess, which programs are effective and which activities influence the best



Will AI Replace Teachers?

_Learning a language or learning to communicate?

_There is and will be tech within the next years or so that will help users to learn a language. It will be able to mimic conversation, point at and analyze mistakes, write on whiteboards, all those things that teachers do in class.

_We already have AR/VR technology that takes us to any place to learn a language in a geo or role-based context.

_SR technology is at a pivotal stage at the moment.

_Machines will be able to talk to and understand us – it works with Alexa, Siri, Cortana and even Speexx so why should we not use tech for testing and teaching languages

_Our customers expect us to provide their workforce with the skills to communicate **about and within their very specific job domain**, in groups, on oil rigs, at any odd place.

_Speexx provides a virtual environment not only for learning but also for continuous use and performance support. At the workplace smooth collaboration is key, that's what our customers pay us for.

_Teacher/student communication is changing rapidly in tech driven learning environments. Most of this learning happens in informal peer groups, so tech will have to provide the environment to facilitate collaboration – guided by sense.



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empowering communication