Use cases of Conversational AI in the Automotive Industry

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24th June 2019

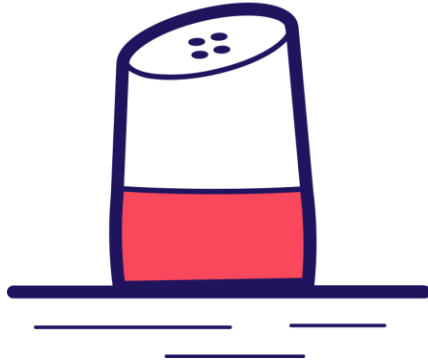ARTIFICIAL SOLUTIONS

teneo
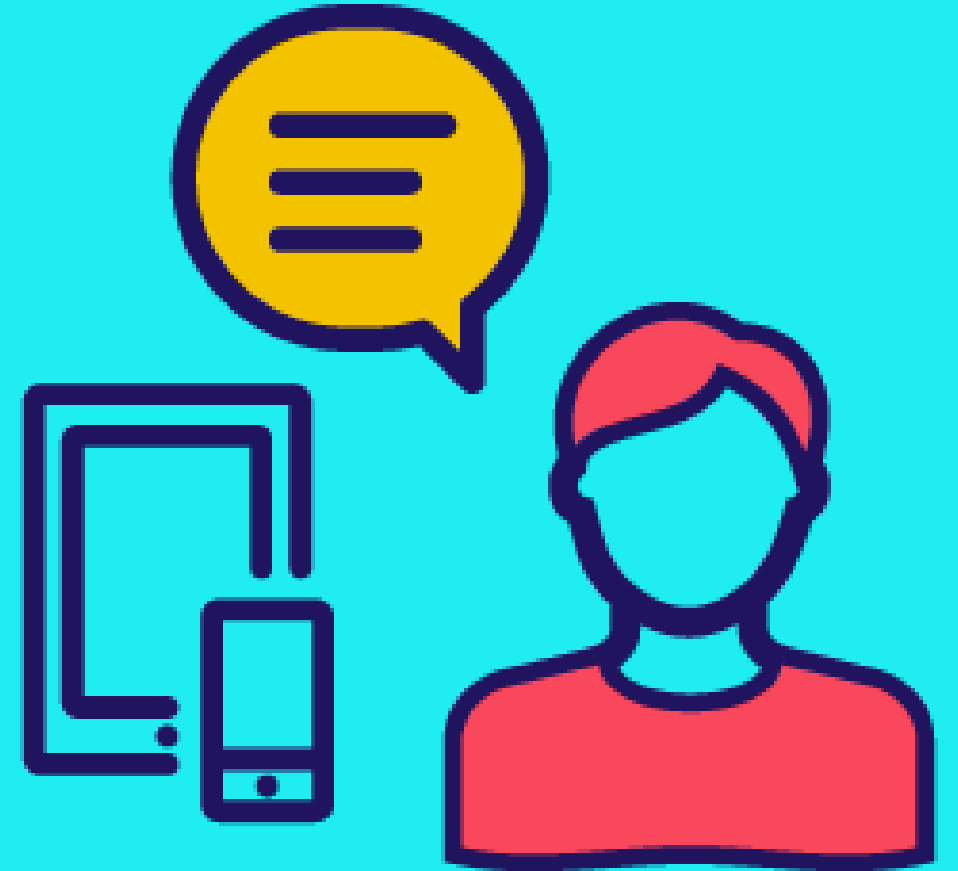
CONVERSATIONAL AI?

WHY SHOULD ENTERPRISES INVEST IN CONVERSATIONAL AI?

Owning the conversation

Cross-platform capabilities

Data is the new oil

Customer expectations are changing
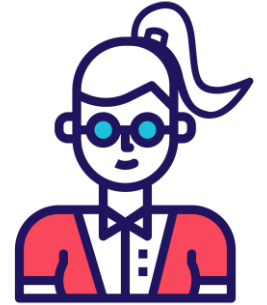
Get to know the users

ARTIFICIAL
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OBJECTIVE

Provide superior user experience and improve test drive conversion rates

TENEO SOLUTION

Intelligent web VA to proactively drive customer journey

ŠKODA

KEY METRICS

400% increase in conversions

Increased customer engagement
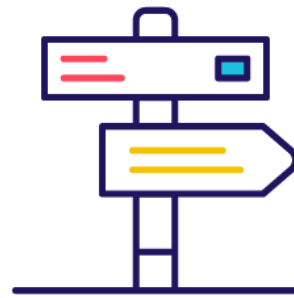
24/7 availability

Rapid implementation

TENEO PLATFORM IN ACTION

CHALLENGES AND LEARNINGS

Speech Recognition

Named Entity Recognition

Using context

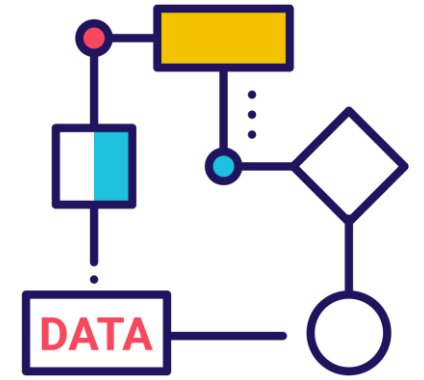**Personalization**

CHOOSE A SCALABLE CONVERSATIONAL AI PLATFORM

Languages

Intents

Dialogs

DATA

Channels

Developers

Hosting

Domain

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BE VISIONARY!

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WANT TO LEARN MORE? GO TO TENEO.AI