

# Fake News & the Challenge of Ethics in Journalism

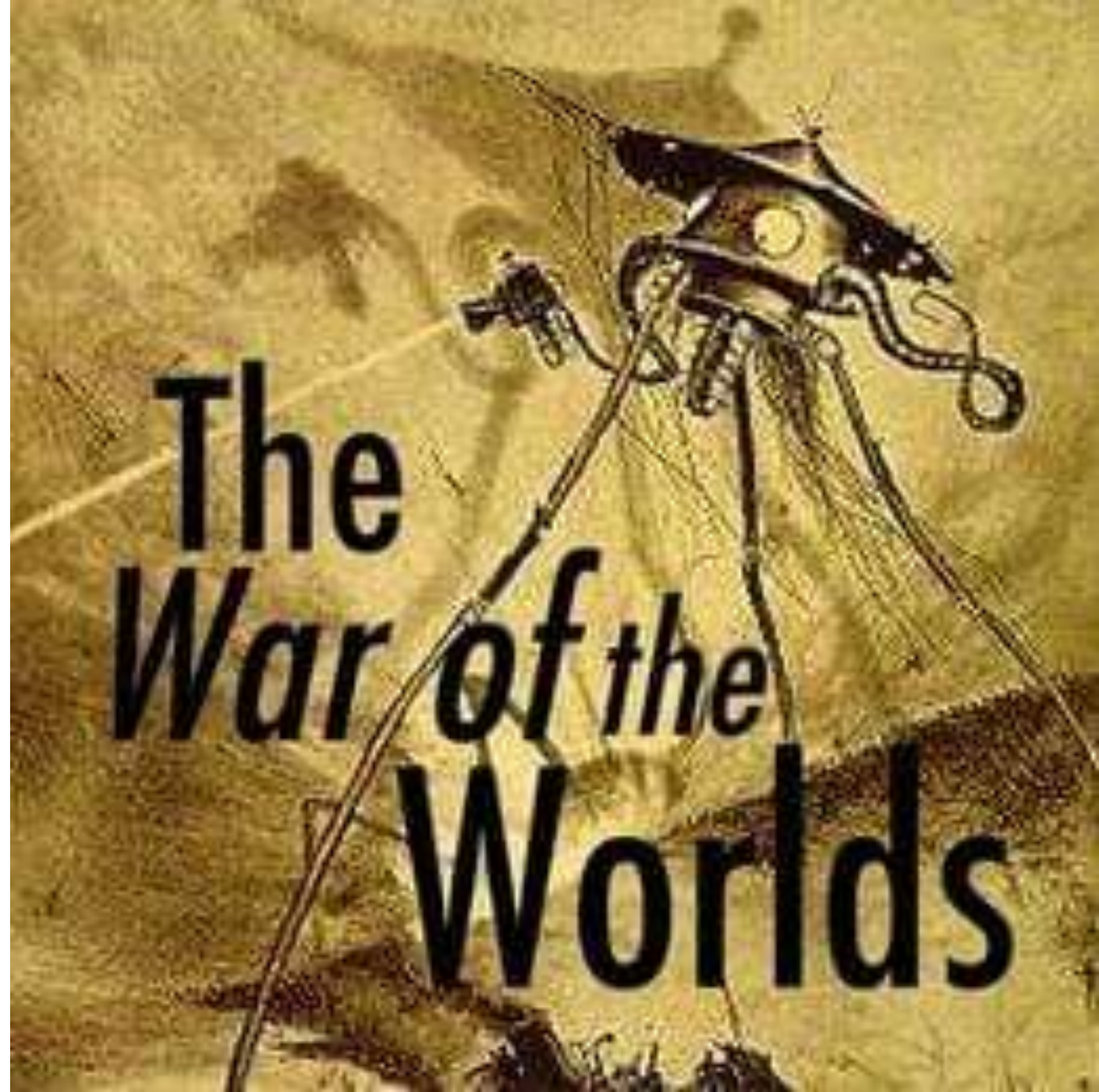
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Fake news has become a buzzword, especially after the 2016 presidential elections in the United States, a democratic exercise marked by loads of misinformation and false news.

In the final three months of the US presidential campaign of 2016, 20 top-performing false election stories from hoax sites and hyper-partisan blogs generated 8,711,000 shares, reactions, and comments on Facebook.

Within the same time period, the 20 best-performing election stories from 19 major news websites generated a total of 7,367,000 shares, reactions, and comments on Facebook.”





**parody**      **unconsciously**  
**incorrect**      **consciously**  
**manipulation**  
**satire**  
**propaganda**  
**concealing**  
**advertising**

*fabrication*



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“The ideal subject of totalitarian rule is not the convinced Nazi or the convinced communist, but people for whom the distinction between fact and fiction and the distinction between true and false no longer exist.”

Hannah Arendt

Thank you for your interest!