



LANGUAGE INTELLIGENCE 2024

Driving Business Value Via Multilingual AI

DRAFT PROGRAMME

Please note that the FINAL Programme & List of Speakers of LI2024 will become available on the [conference website](#) in the course of October 2024.

All timings are indicative and may be subject to changes.

Tuesday, 19 November 2024

09.00-09.15	CONFERENCE OPENING & WELCOME Christoph Prinz (LTI Chairman) and guest speaker (tbc)
09.15-10.00	OPENING PANEL: 'Highlights of the Year' moderated by Britta Aagaard (Semantix) with the participation of Manuel Herranz (Pangeanic), Jochen Hummel (Coreon), Christoph Prinz (Hensoldt Analytics), Gert Van Assche (Summa Linguae), x & y (tbc)
10.00-10.20	Technology Trends Outlook Josef Kubovsky (Nimdzi)
10.20-10.50	2024: The Breakthrough of Language Intelligence? Discussion moderated by Britta Aagaard (Semantix)
	10.50-11.10 COFFEE BREAK
11.10-12.00	LI USE CASES I (PHARMA & AUTOMOTIVE): What do Roche, Porsche and Berns Language Consulting have in Common? AI! Kerstin Berns (blc), Chantal Moucouveia (Roche), Ira Rotzler (Porsche), Sophia Ackermann (blc)
	12.00-13.00 LUNCH BREAK
13.00-13.50	LI USE CASES II (RETAIL & HEALTHCARE): Expanding Horizons: Leveraging Language Technology for Global Business Growth Kirti Vashee (Translated), Stefania Russo (Glovo), Laura Rossi (Medtronic)
13.50-14.30	LI SPOTLIGHTS I moderated by Arthur Wetzel (LTI) Gerhard Backfried & Anne-Lynn Dudenhoefer (Hensoldt Analytics) - A Practical Case of LLM-enhanced OSINT Jodie Lechapelain (Vocapia) - Towards More Frugal Speech Technologies
	14.30-14.45 COFFEE BREAK
14.30-16.00	LI SPOTLIGHTS II moderated by Gareth Morlais (Welsh Government) Ilan Kernerman (Lexicala) - Language Resources for Human-driven Machine Intelligence Bruno Herrmann (LT-Innovate) - Operationalizing Generative AI to Make it Value-driven & Inclusive Holger Keibel (Karakun) - Generative AI: What Comes After the Hype? Marina Liuzzi (Creative Words) - Rewriting the Rules: How GenAI is Reshaping Non-Linguistic Workflows Gábor Recski (Technical University Vienna) - Fact-checking GenAI with Explainable Information Extraction
16.00-17.30	LI SPOTLIGHTS III moderated by Arthur Wetzel (LTI) Kirti Vashee (Translated) - The Evolution from Adaptive NMT to Adaptive LLM MT

[João Graça](#) (Unbabel) - Tower LLM: An Intentional Multilingual Large Language Model for Translation-related Tasks
[Matthias Heyn](#) (RWS) - Welcome to the AI Jungle
[Bartosz Budzynski](#) (XTM International) - The Localization Conductor: Orchestrating Old and New in Perfect Harmony
[Jochen Hummel](#) (Coreon) - Industrializing the Language Sector



19.00
 COCKTAIL & DINNER

20 NOVEMBER

09.00-09.45 **LI USE CASES IV (SECURITY & DEFENCE):**
 Colonel Thomas Fronek (Austrian Armed Forces Language Institute) & 3 industry respondents (tbc)

09.45-10.45 **LI USE CASES IV (MEDIA): Language Intelligence & Public Service Media - Examples of Use-cases & Developments**
[Christoph Bauer](#) (ORF-Austrian Public Broadcast), [Verena Krawarik](#) (APA-Austria Press Agency), [Christoph Schmidt](#) (Fraunhofer/IAS)



10.45-11.15
 COFFEE BREAK

11.15-12.15 **LI SPOTLIGHTS IV** moderated by [Bruno Herrmann](#) (LTI)
[Oddmund Braaten](#) (Interprefy) - How AI is Changing the Interpreting Industry
[Gregor Hofer](#) (Speech Graphics) - Rapport: Towards Mass Adoption of AI-driven Avatars
[Jacques Barreau](#) (TransPerfect) - StudioNext: Adaptation/Recording Collaborative Cloud Management System



12.15-13.15
 LUNCH BREAK

13.15-14.00 **SPONSORED PRESENTATIONS**
[Rachel Herwatz](#) (TermSolutions) - There's No AI Without Terminology - Professional Tools for Enterprise-wide Terminology Management
[Raniero Romagnoli](#) (Almawave) - Challenges, Approaches, Needs & Points of View for Industry-grade AI

14.00-15.00 **LI SPOTLIGHTS V** moderated by [Josef Kubovsky](#) (Nimdzi)
[François-Régis Chaumartin](#) (Celeste Technology) - Celeste, the Smart AI Assistant that Helps You Set and Achieve Your Goals
[Gema Ramirez-Sanchez](#) (Prompsit Language Engineering) - Curating and Analysing Massive Amounts of Multilingual Data for Open and High-Performance Language Modelling
[Janis Ziedinš](#) (Culture Information Systems Centre of Latvia) - Unleashing the Power of Language Technologies in Public Services

15.00-16.00 **AI USE CASE SLAM**
 Introduced & moderated by [Elisabeth Maier](#) & [Kerstin Berns](#) with the participation of [Anton Kolesnyk](#) (Contentful), [Assaf Siani](#) (Lexicala) & [Rebecca Löwen](#) (blc)

16.00-16.45 **CLOSING PANEL: The EU AI Act - Technical, Legal & Ethical Challenges for LI**
 Introduced & moderated by [Margaretha Mazura](#) (EMF Services)
[Dagmar Gromann](#), [Benjamin Roth](#) (University of Vienna) and x (tbc)

16.45-17.15 **ANNOUNCEMENT OF LT-INNOVATE AWARDS & CONFERENCE CLOSING**
[Philippe Wacker](#) (LTI Executive Director) & [Christoph Prinz](#) (LTI Chairman)

MANY THANKS TO OUR SPONSORS!

