



SPONSORING & VISIBILITY BENEFITS

The Language Technology Industry Summit is **Europe’s major event** showcasing the latest developments in **multilingual ambient intelligence**: speech interaction, deep meaning processing and multilingual communication & cognition.

The **8th edition of the LT Industry Summit** will be held on **24/26 June 2019 in Brussels**. Target attendance is a 150+ mix of technology providers, users & integrators, business leaders, leading-edge developers, researchers, investors and analysts. LT19 will comprise technology spotlights with insights into the most recent trends as well as application use cases from various domains. LT19 is the ideal meeting point to learn, exchange, network, forge new partnerships, find new clients and get tuned to the multilingual intelligent future.



Speakers’ Cloud from past events

“As a company we are regular participants and have benefited tremendously from participating both in terms of learning about latest developments in the language field, networking and meeting business partners”.

Andrzej Zydroń,
XTM International



Some past sponsors

Check out our past events: [LT18](#) and [LT17](#)



SPONSOR BENEFITS

The LT Industry Summit offers sponsors a carefully selected and high level audience with which to interact. Leading-edge technologists mixing with brand names, research luminaries, market analysts and big business users from various application markets offer a unique networking experience. In addition, carefully placed speaking slots and dedicated session naming ensures brand exposure in a targeted environment.

SPONSOR PACK PROPOSALS

We propose 3 main sponsoring packs that will help you meet a range of visibility and lead-generation needs. Please do not hesitate to contact us to discuss these and customise our standard offering to your specific needs.

| Sponsoring packs | Gold | Silver | Bronze |
|---|-------------------------------------|---------------------------|----------------|
| Logo on conference website with link to full corporate profile | x | x | x |
| Marketing material distributed with conference material | x | - | - |
| Interview published in blog in May/June or video Interview on YouTube | x | x | - |
| Passes included | 3 | 2 | 1 |
| Exhibition table | x | x | x |
| Named session and/or sponsor speaking slot* | Full themed session (90 minutes) * | 20 minutes speaker slot * | Panelist slot* |
| Ad in conference brochure | Full page – frontispiece/back cover | 1/2 page | 1/3 page |
| Article in conference brochure and website** | 2 pages | 1 page | - |
| e-mail/social media blast advertising your participation | 2 | 1 | - |
| Additional discount code for your contacts | -30% | -20% | -10% |
| Costs*** | € 5000 | € 3000 | € 1500 |

***Gold Sponsors** have the opportunity to participate in the definition of a **themed session including the selection of speakers** together with the organisers. **Silver Sponsors** have the opportunity to **propose an application showcase or technology spotlight** and **Bronze Sponsors** have the opportunity to participate in a **discussion panel**.

*The subject of the article must be related to the event programme and must not be a commercial pitch

***Minus annual membership paid by Premium and Regular LT-Innovate members

OTHER VISIBILITY OPTIONS

The Language Technology Industry Summit constitutes a prime opportunity to boost your visibility vis-à-vis a carefully selected community of influencers comprising leading-edge technologists, big business users from various application markets, research luminaries, market analysts and investors.

We are offering the following promotional opportunities:

| Promotional opportunities | |
|--|---|
| Exhibition table | €400 (€200 for LTI Premium and Regular members) Welcome participants at your corporate table in the conference lobby where you can display your own marketing material (brochures, posters, roll-ups, etc.) |
| Article in conference brochure and website* | 1 page: €300 (€200 for LTI Premium and Regular members) 2 pages: €500 (€300 for LTI Premium and Regular members) Selected articles will be published in the two-months running up to the event, coinciding with LTI's Summit marketing campaign |
| Ad in conference brochure | Full page: €900 1/2 page: €600 1/3 page: €300 Advertise in the conference brochure which will be distributed to all participants and made available digitally on the website. |
| Cocktail reception sponsorship | €2500 Associate your name to the Summit's main networking opportunity over drinks and fingerfood. |
| Keynote speaker sponsorship | €2000 Invite and sponsor the participation of key speakers with whom you would like to interact. |
| Lanyard or conference bag sponsorship | €1000 Appear with your corporate identity on identification tag or container for conference material handed out to each participant |

*The subject of the article must be related to the event programme and must not be a commercial pitch. The article will be promoted through the LangTech Market News channel and LTI Twitter and Facebook channels.

In addition, we offer **multiannual partnership agreements** to potentiate impact and ROI for our sponsors!

Contact **Philippe Wacker, Executive Director, LT-Innovate** for any questions or to discuss custom options, at phw@lt-innovate.org or +32 2 219 0305.

LT Industry Summit 2019 Sponsorship Agreement

This agreement defines the terms under which the LT Industry Summit (“Organiser”), organised by LT-Innovate, and the Participant, defined below, enter into a sponsorship agreement for the *LT Industry Summit 2019* to be held in Brussels on 24/26 June 2019 (“Event”). Please print, fill in, sign, and transmit by e-mail to Philippe Wacker (phw@lt-innovate.org), or by post to 55, rue Hector Denis, 1050 Brussels, Belgium with necessary purchase orders or other documentation.

TERM

This agreement is effective as of the acceptance date and shall remain effective until conclusion of the event. Participant may elect to cancel this agreement at any time by notifying Organizer in writing. If Participant cancels, fees already due in accordance with the payment terms shall remain payable.

LIMITED LICENSE

Organizer grants Participant a limited license to use Event artwork to promote or publicize Event. Participant grants Organizer a limited license to use the Sponsor’s logo and description on the Event Web site and in other Event materials.

PLEASE CHECK DESIRED OPTION(S)

Gold sponsorship:
Silver sponsorship:
Bronze sponsorship:

Total cost: _____

PAYMENT TERMS

Payment is due before 30 April 2019. Payments are accepted in Euros by Paypal or EURO transfer as specified on the invoice you will receive. Cancellations received after 30 April 2019 will not be refunded. The organizer reserves the right to change the Event venue. If, for reasons of Force Majeure, the Event is not held on the original date, the organizer reserves the right to reschedule the Event at a time and place of its choosing.

MATERIALS TO BE SUPPLIED

The following items are requested:

- ___ Logo for display on the conference Web site (180-pixel minimum width, JPG, GIF, or PNG format).
- ___ High resolution logo for printed material and signage (min. 300dpi).
- ___ Full sponsor profile on the LT-Summit.com website.
- ___ Ad for the printed material (camera-ready, size per sponsorship level).
- ___ Article for the brochure and website (in MSWord format) or video respectively.

All materials must be supplied by 30 April 2019 at the latest.

by **PARTICIPANT** (Company Name): _____

Address: _____

City: _____

Postal Code, Country: _____

By (name): _____ Title: _____

Signature: _____ Date: _____

Primary Contact: _____

Accounting Contact (name): _____

Phone: _____ E-mail: _____

Web site: _____

Agreed by **ORGANISER** - accepted by (name & signature): _____