



THE ASSOCIATION OF THE LANGUAGE TECHNOLOGY INDUSTRY

NEWS RELEASE

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LT-INNOVATE BOARD OF DIRECTORS APPOINTS CHRISTOPH PRINZ AS NEW CHAIRMAN



Mag. Christoph Prinz, CEO of the Austrian [SAIL LABS TECHNOLOGY](#) GmbH, has been appointed Chairman of the Board of Directors of LT-Innovate effective on 1 October 2018. Mr. Prinz will take over from Mr. Jochen Hummel, CEO of [ESTeam](#) and [Coreon](#), who served from 2012 to 2018.

Mr. Prinz stated: “First and foremost I would like to take this opportunity to thank Jochen Hummel - in the name of all members of LT-Innovate - for representing the language technology industry as Chairman for so many years. I am glad he stays on as Vice Chairman, so we can draw on his vast experience in the future. Together with our Executive Director, Philippe Wacker, and the help of the other Board and non-Board members I trust we can move our organization forward in the transformative years ahead of us.”

Christoph Prinz is a co-founder of SAIL LABS Technology GmbH and currently holds a position of Chief Executive Officer. He pursued his Master of Science degree in Business and Computer Science at the University of Vienna, Austria, and was an exchange student in International Politics and Business at Miami University, United States of America. During his studies he worked and was responsible for projects at SiS, Hewlett-Packard and Digital Equipment. In 1992, after completing military service, Christoph joined IBM as a Developer Application Program Manager, where he was in charge of several leading industry projects; furthermore, he worked as a visiting scientist at the IBM Thomas J. Watson Research Center, New York, United States of America. In 1999, he joined SAIL LABS to set up the Speech Technology Division in Vienna, Austria.

[LT-Innovate](#) is the Association of the Language Technology Industry. Language Technology makes the world intelligent, multilingual and interactive. The industry’s global annual turnover is in the region of €50bn (slated to double in size during the next five years).

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