Data and Language Innovation at Skype

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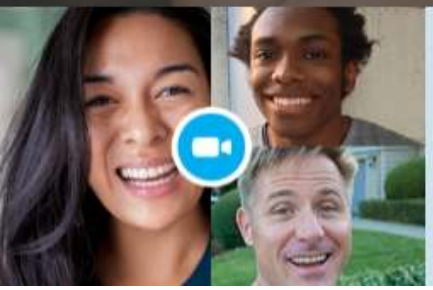
Formerly Director of Data and Insights at Skype, Microsoft

skype Downloads Business Rates Help Sign in

Skype keeps the world talking, for free.

You're always there for family fun, with free HD video calls.

Start a conversation Download Skype



Invite anyone to a call.

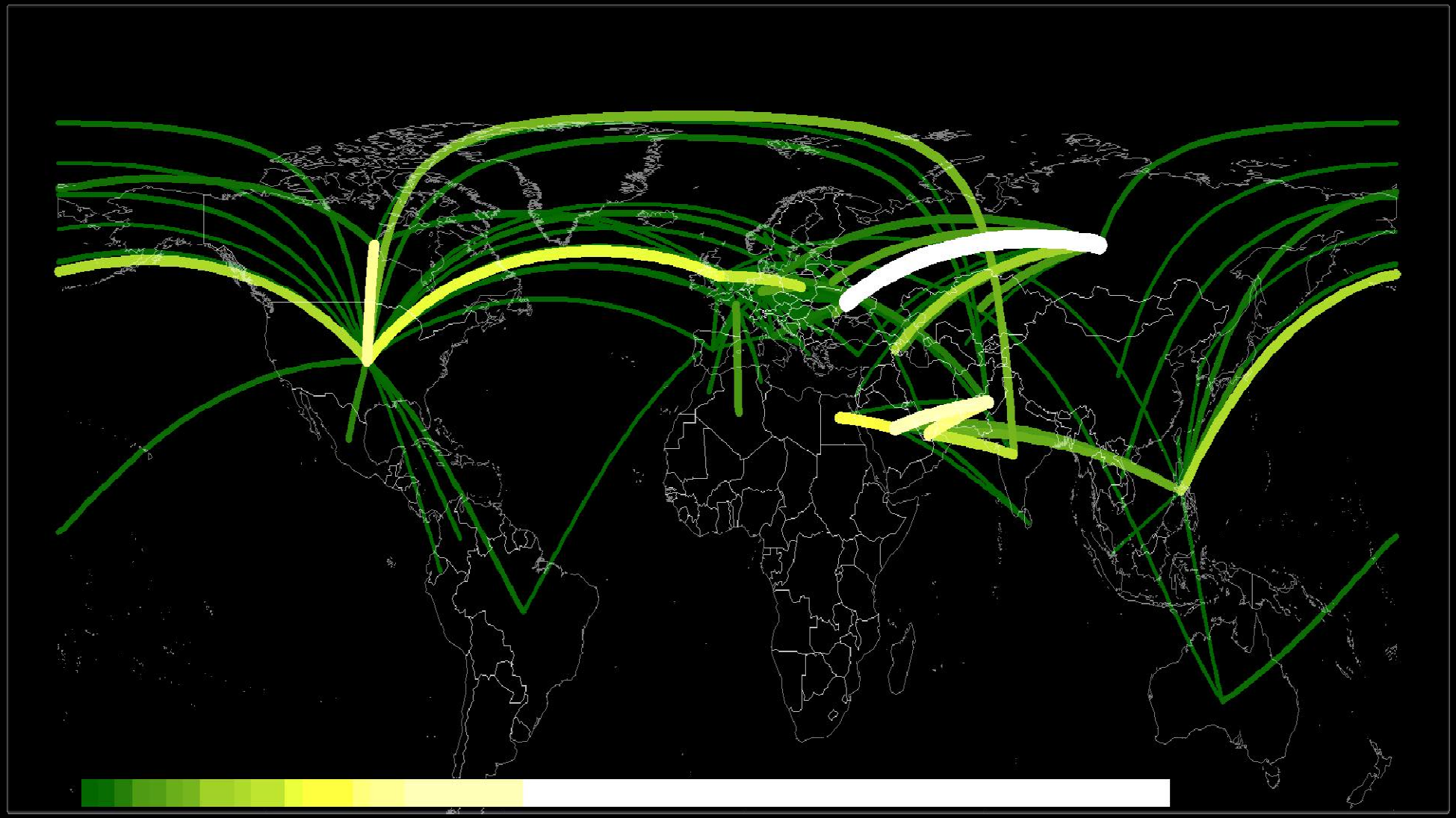
Now it's easier to start a chat or call on Skype.

Start a conversation

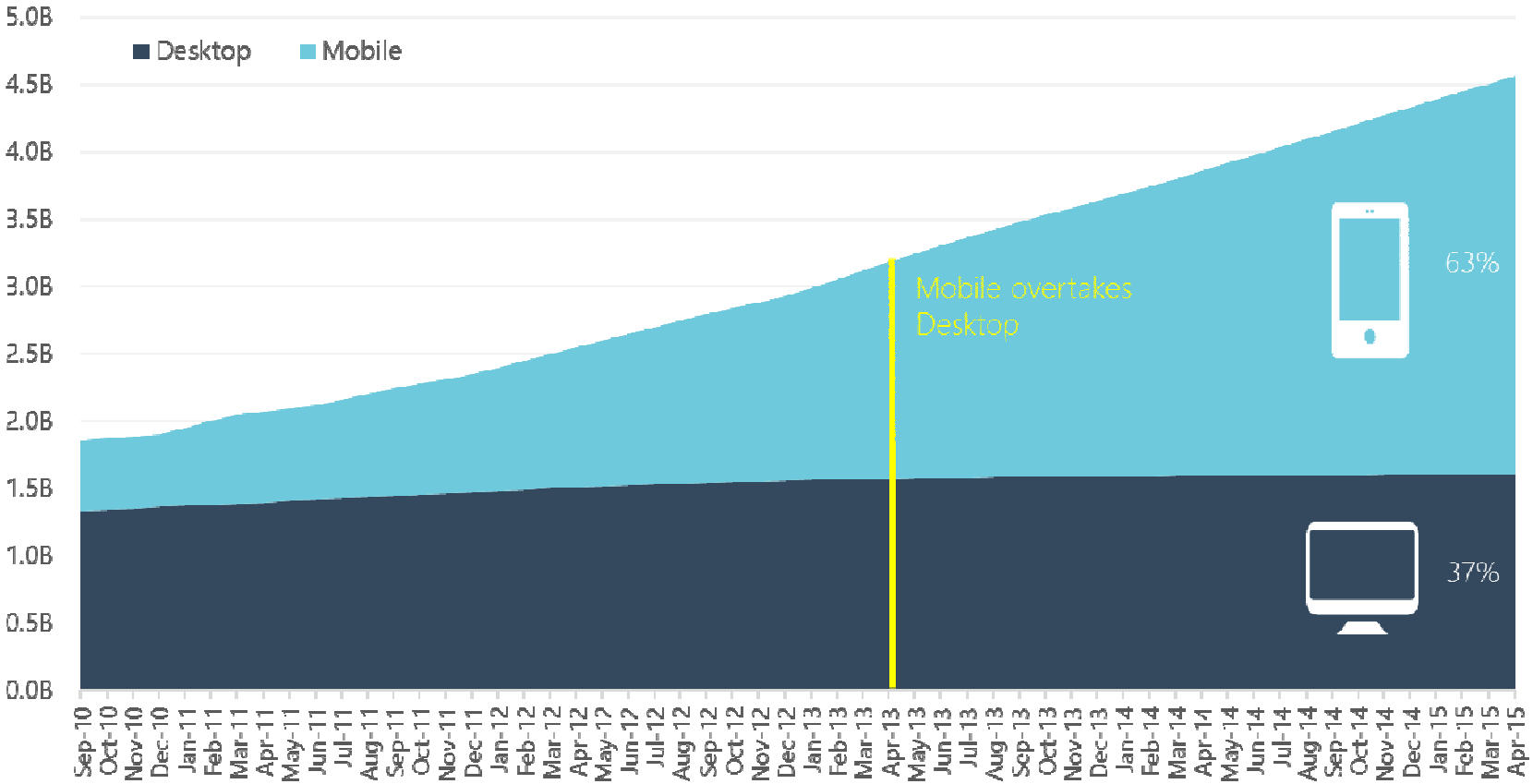
Call phone numbers free.

Try it for yourself with our World Unlimited Minutes offer, any day, any time.

See the World Unlimited Minutes offer

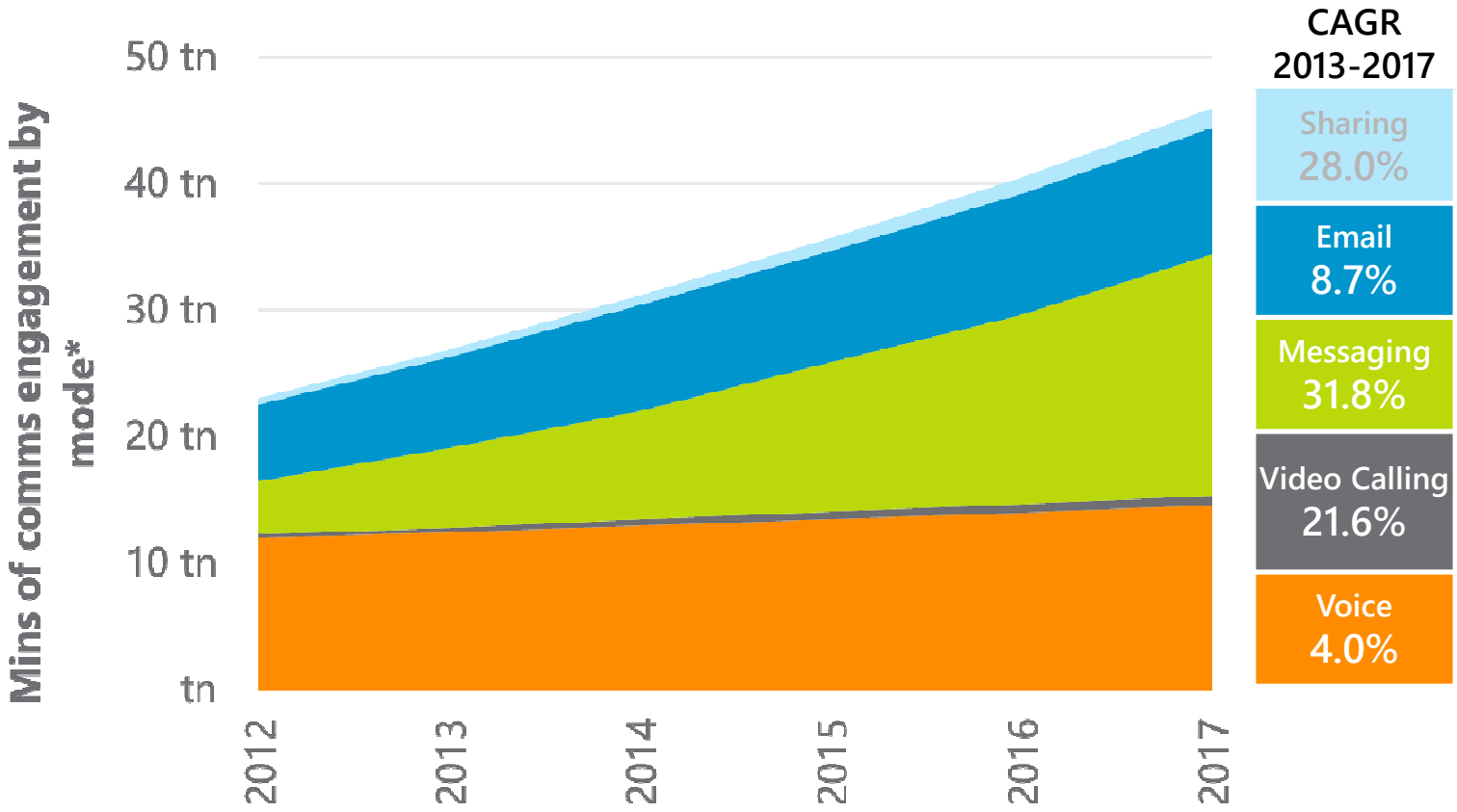


The Internet is changing



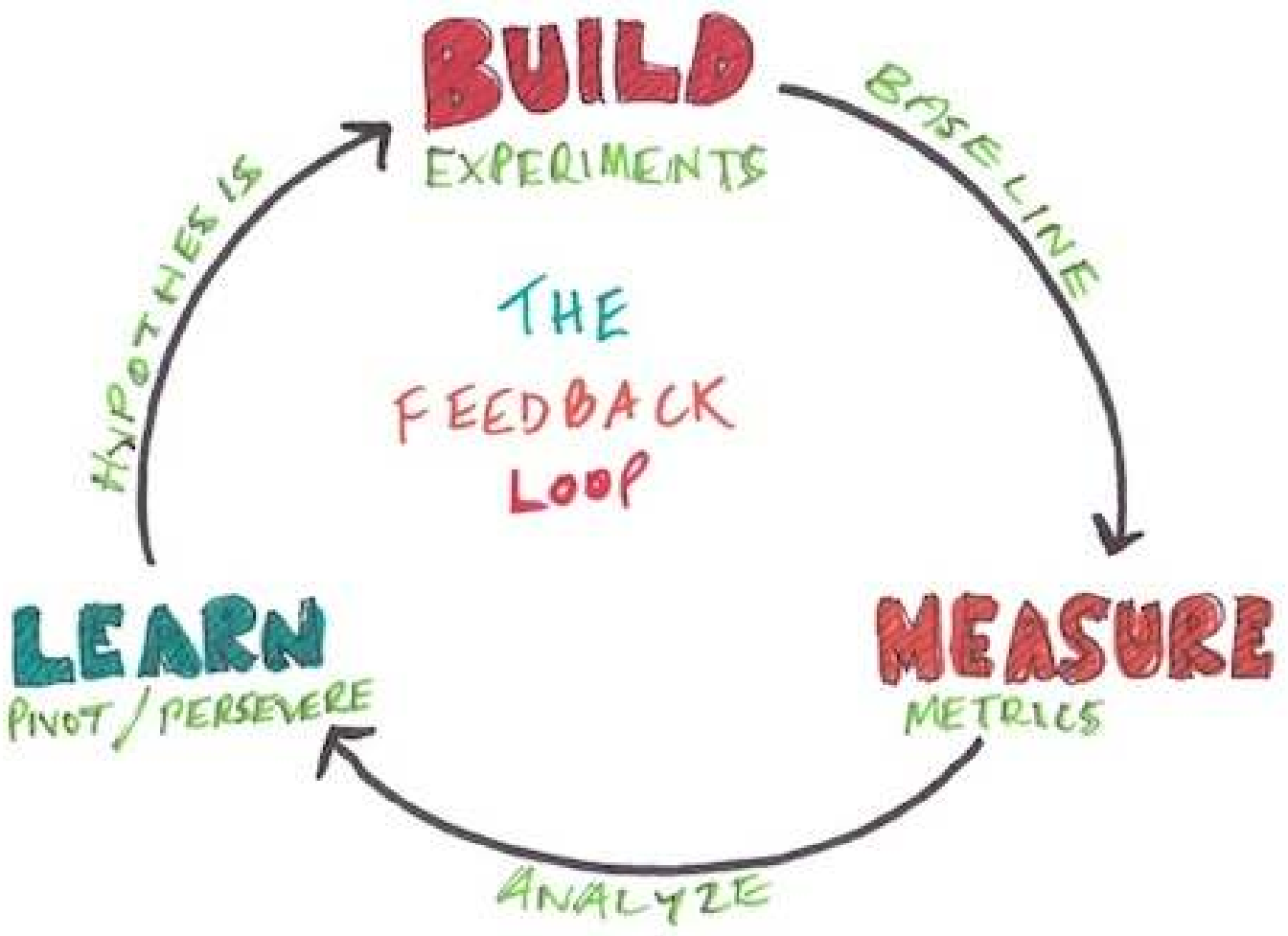
vs. 7Bn
global
population

Communication is changing

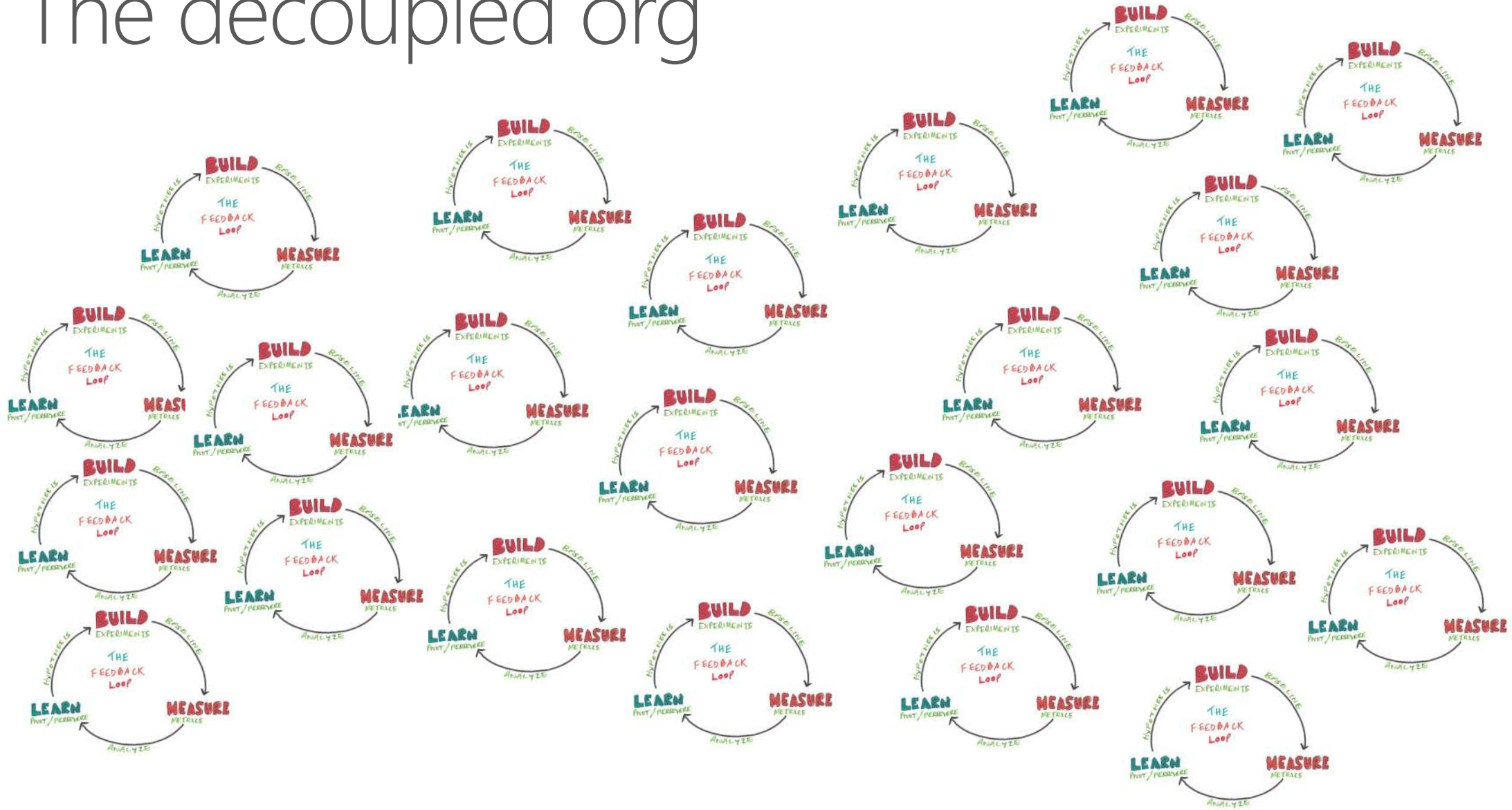


The competition is changing

The Agile and Lean approach



The decoupled org



Scaling the data strategy

1. Data management

- Do you have a scalable data platform?
- Do you have good rigour and quality?
- Do you support rapid innovation?

2. People

- What skills do you need in the core team versus the whole org?
- Centralisation vs distribution

3. Culture

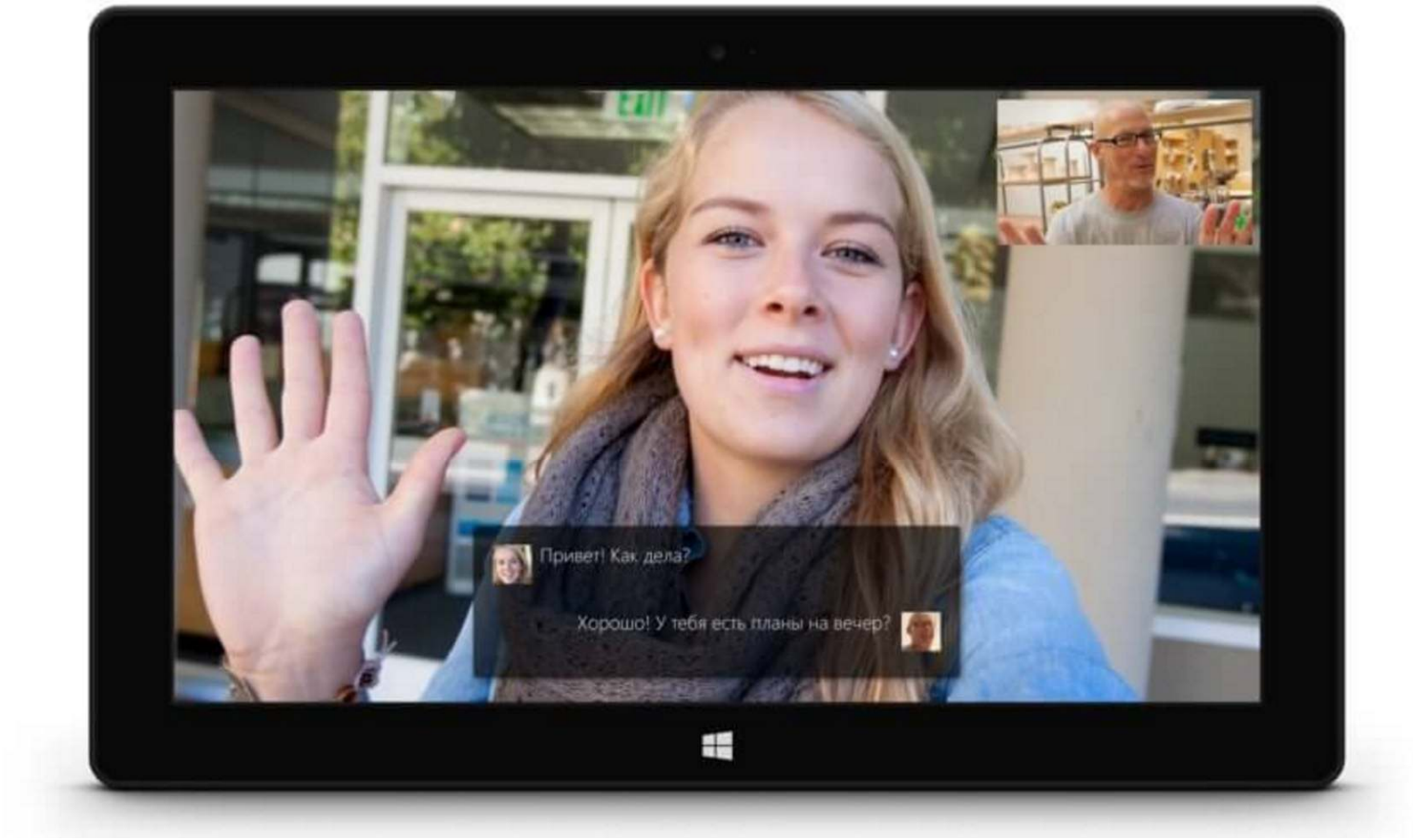
- How do you drive a performance focus with accountability of results?
- How do you create an environment which is open to learning?

Re-engineering conversation: Solving the language barrier

Microsoft's Skype Translator now speaks Russian

JORDAN NOVET OCTOBER 11, 2016 12:00 AM

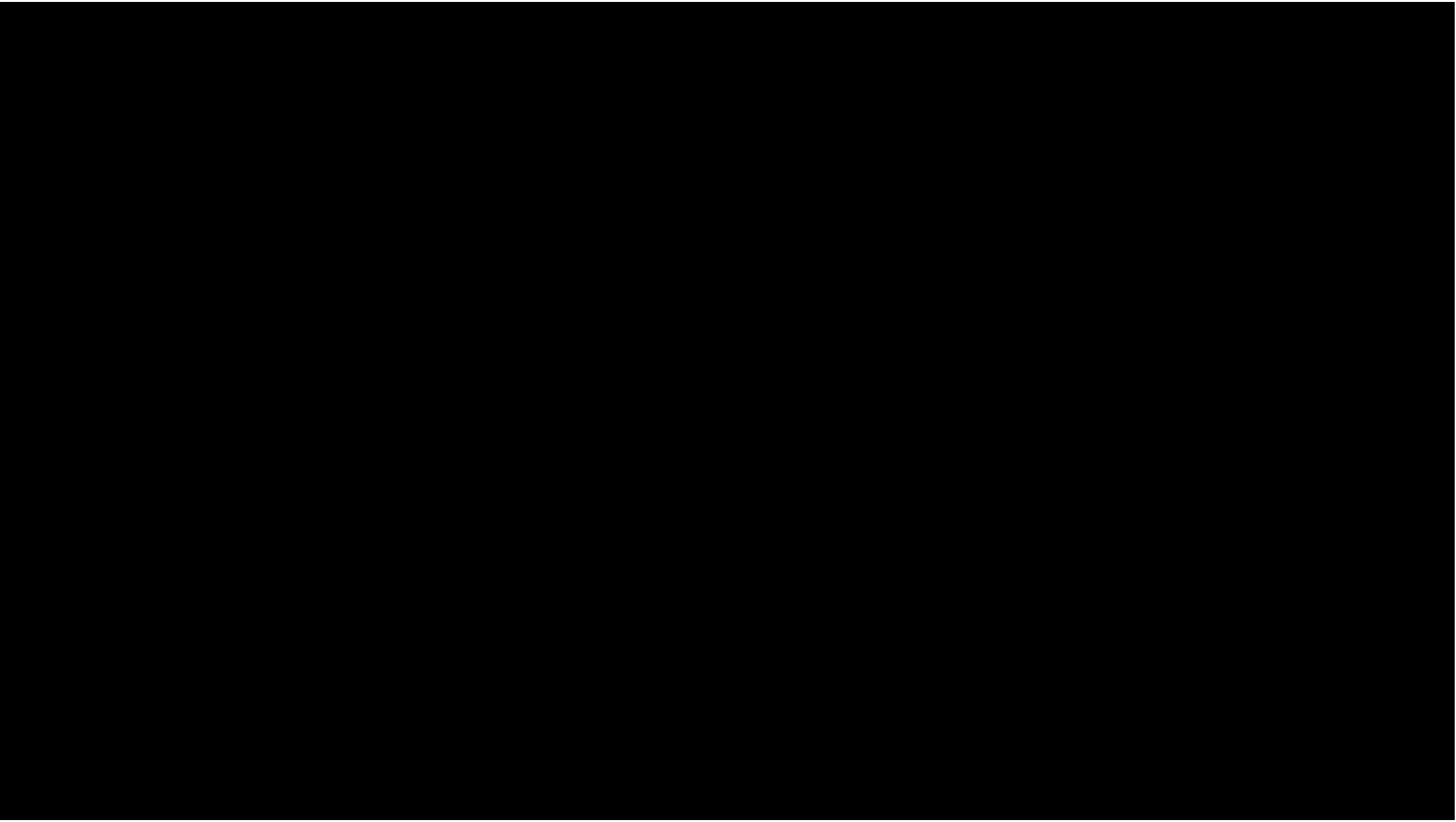
TAGS: MICROSOFT, SKYPE, SKYPE TRANSLATOR



Now speaking…

- English
- French
- German
- Italian
- Mandarin
- Portuguese
- Spanish
- Arabic
- Russian

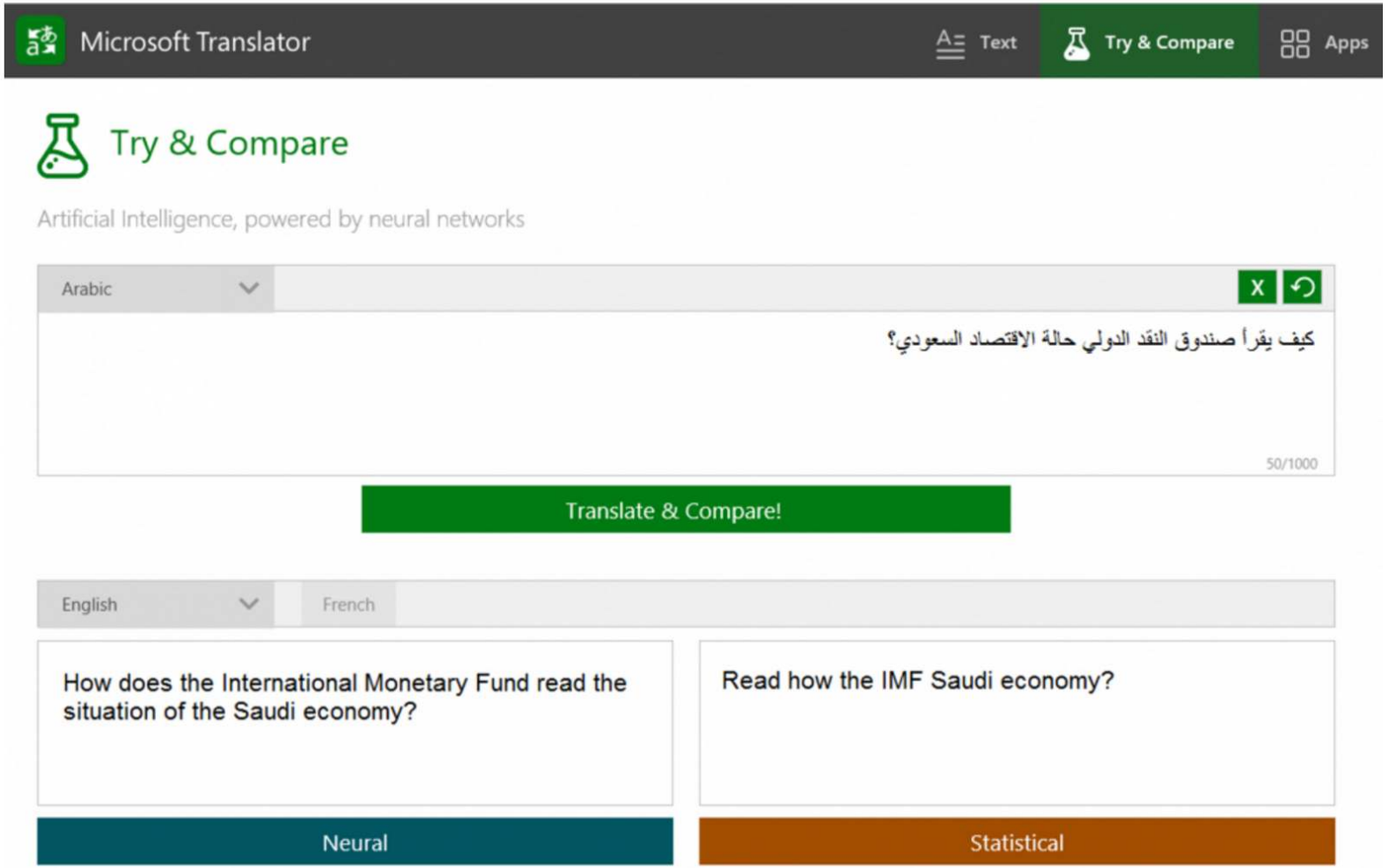
- +50 text languages



Future for Translator

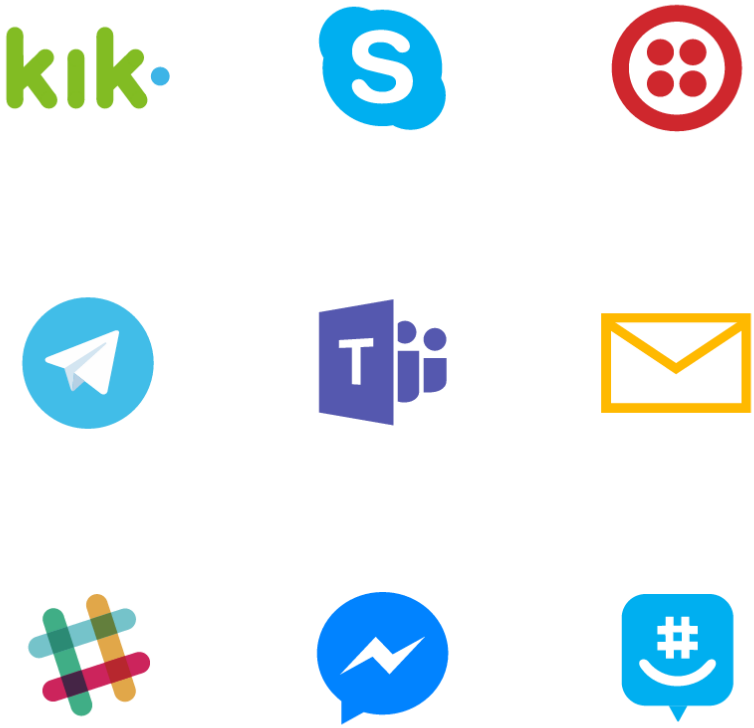
Recent shift to Neural Network

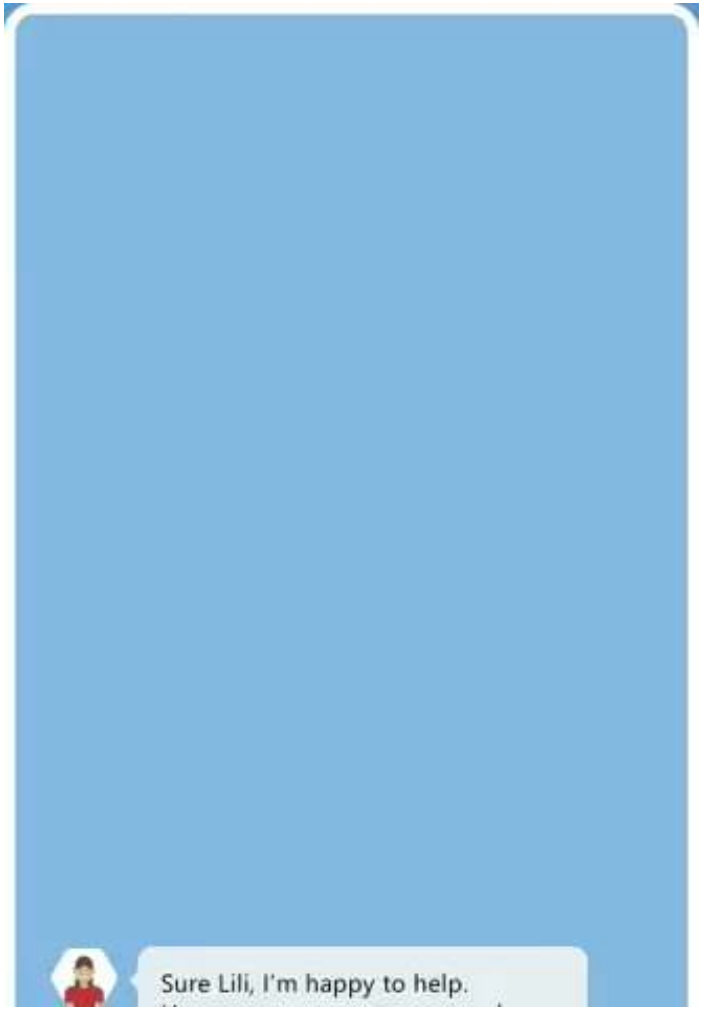
- Neural networks are making major advances in translation quality over the existing industry-standard Statistical Machine Translation (SMT) technology.
- Neural networks better capture the context of full sentences before translating them, providing much higher quality and more human-sounding output.
- Available as Microsoft Translator API on Azure



Re-engineering conversation: AI powered Conversation

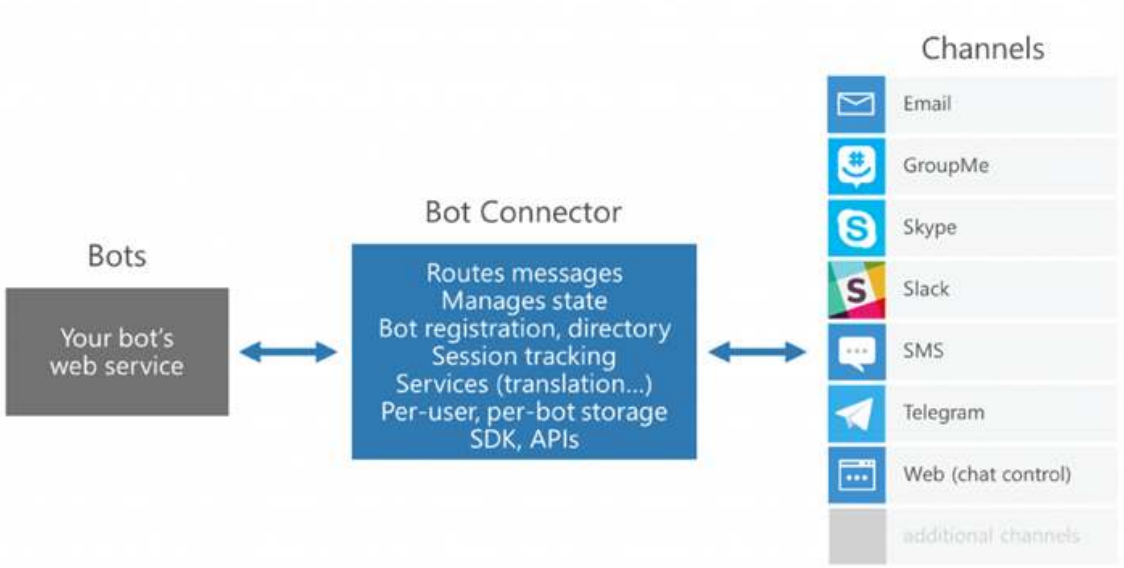
“Bots are the new Apps”



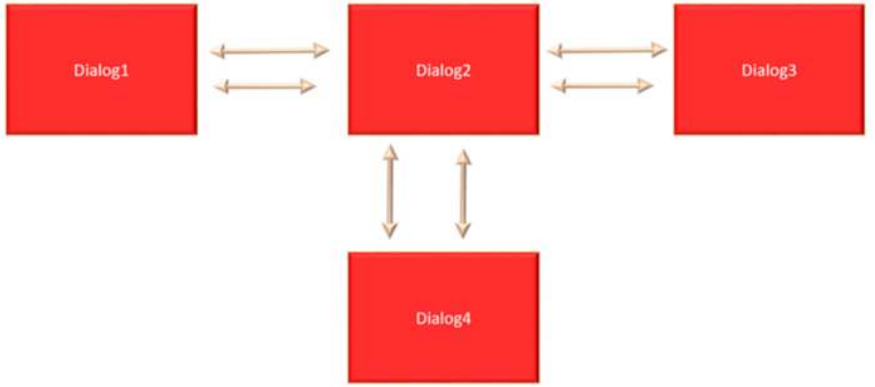


Bot Framework: build once, talk everywhere

General purpose bot framework



Simple dialogue model



https://dev.botframework.com/

Language Understanding Intelligence Service

Create language models to map natural language to intents in your app. Available as API with other cognitive services

Type a sentence:

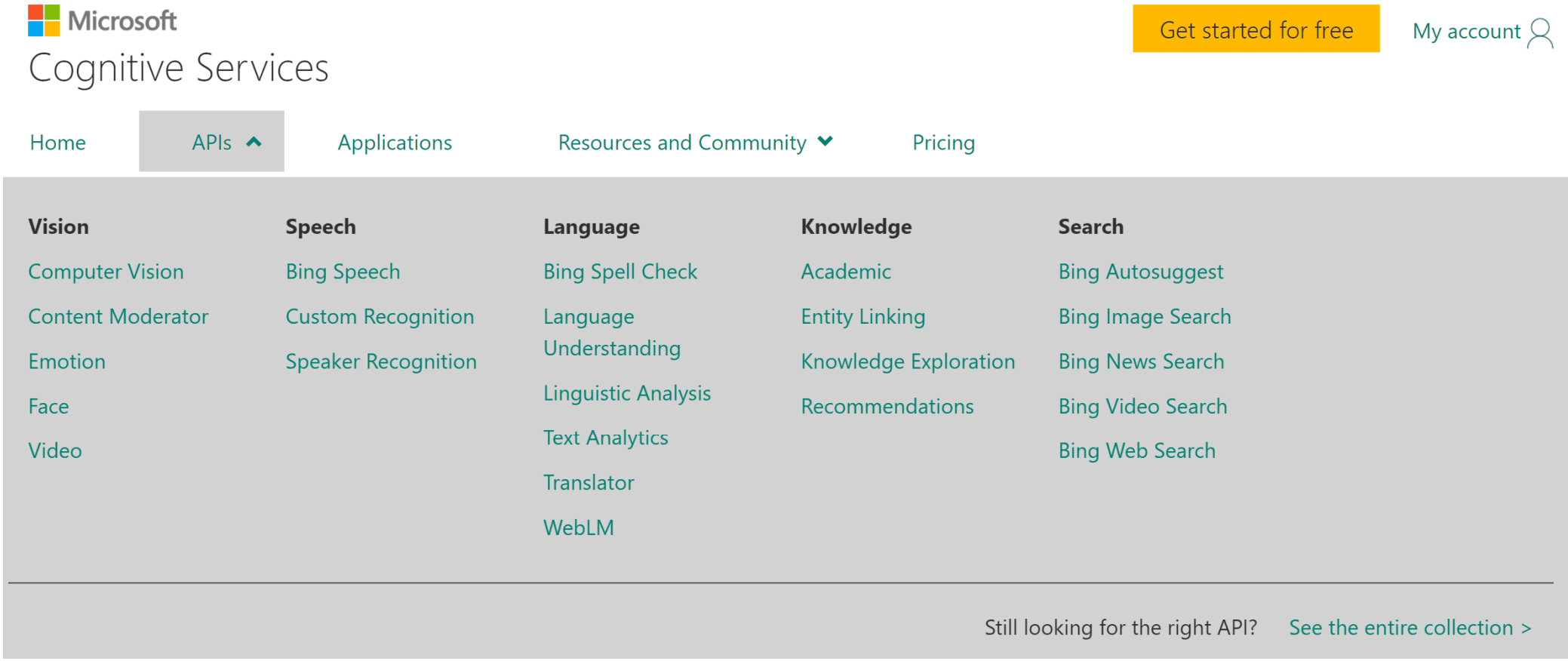
how is the weather in cairo | Go

LUIS response


```
{
  "query": "how is the weather in cairo",
  "topScoringIntent": {
    "intent": "GetCurrentWeather",
    "score": 0.491221875,
    "actions": [
      {
        "triggered": true,
        "name": "GetCurrentWeather",
        "parameters": [
          {
            "name": "location",
            "required": true,
            "value": [
              {
                "entity": "cairo",
                "type": "builtin.geography.city"
              }
```


https://www.microsoft.com/cognitive-services

Growing set of APIs for AI



https://www.microsoft.com/cognitive-services

Thank you

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