synthesio

# No Matter Where in the World People Talk About Your Brand, Synthesio Hears It

- **Write** queries in different languages to monitor activity around the world
- **Filter** dashboards and widgets by language, region or country
- **Translate** mentions in a click with built-in Google Translate
- **Access** 24/7 global customer support to ensure proper query and dashboard configuration
- **Source** data from non-crawled websites with the guidance of our expert data sourcing team
- **Only social listening platform** to provide Arabic and WeChat analysis

# Top Score For Our Product in Every Market

**Synthesio is recognized for:**

- Focus on metrics that tie to business results
- Ability to align social listening data with a firm's other business data
- Enabling clients to quickly mature their Social Listening programs
- Strong ecosystem of partnerships and extensive API
- SUPERIOR GLOBAL COVERAGE

*"Lauded for its account management, customer references speak highly of Synthesio's services — one said, 'We selected Synthesio because we had a gut feeling we'd be a number one priority. We were right.'"*

*The Forrester Wave™: Enterprise Social Listening Platforms, Q1 2016*

synthesio

# Social Data Science

## THREE PRIMARY OBJECTIVES:

1. **Spam detection of Twitter accounts and general Data Quality check**
2. **Demographics of users across multiple networks**
3. **Automatic Sentiment Analysis**