



Qualitative Social Media Research

Bakamo.Social – Insights without asking

Bakamo is a qualitative research company. We tap into natural conversations in the open web. We read, understand and interpret what people say. Our findings offer a new and radical perspective on people’s reality.

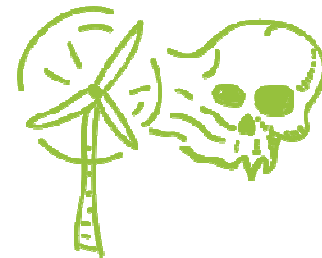


What we do

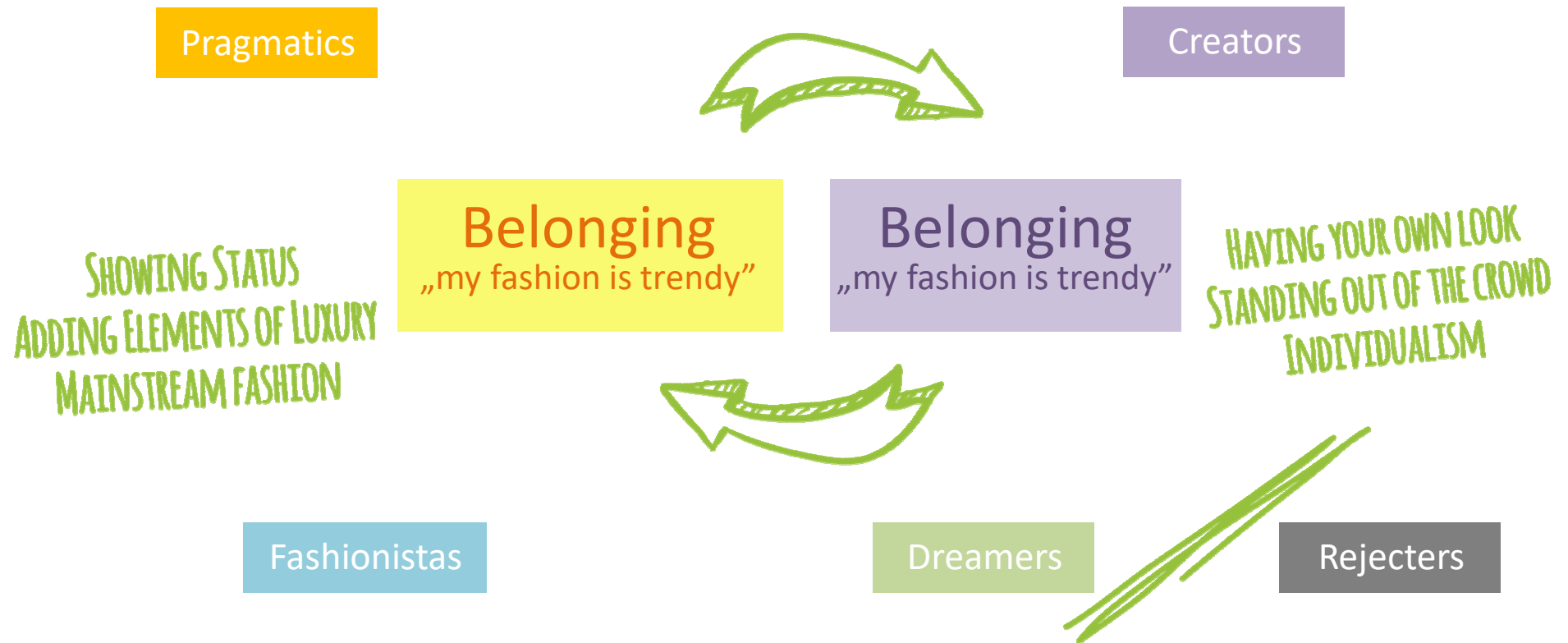


Enlightening & frightening Insights

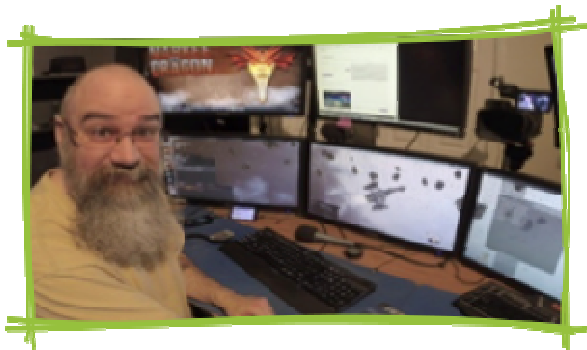
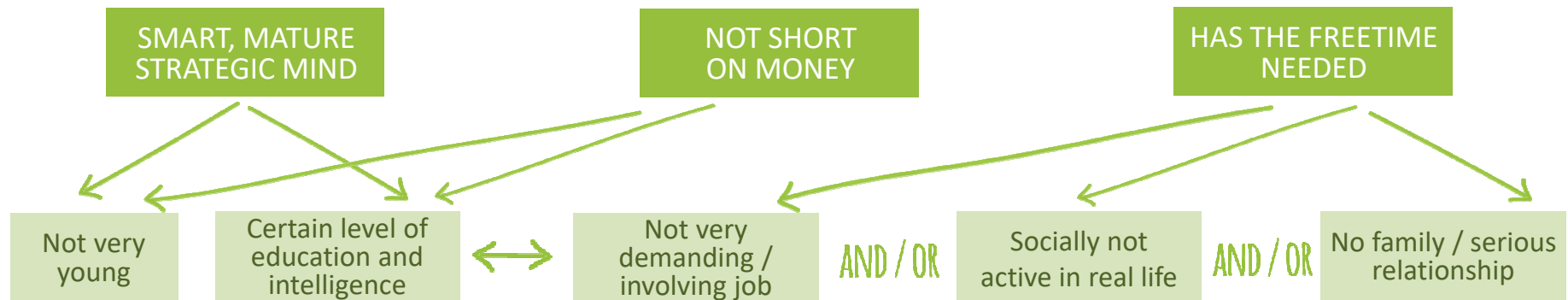
- The earth cools down
- Wind power is dangerous
- Food to gauge healthcare quality
- It's the spices that makes you fat



Personas



Target Group Understanding



They „live“ in the game, and try to achieve things they can't in real life

