



# Analytics and decision making from heterogeneous content

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# A few words about the GFII

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- ▶ **French Information Industry Association**
- ▶ ~100 companies
- ▶ More than **1,000 people**
- ▶ Both private and public sectors
- ▶ Actors on all the professional information value chain
  - ▶ Information producers
  - ▶ legal, scientific, professional publishers
  - ▶ Information brokers
  - ▶ Software companies (information intelligence, text mining, language technologies...),
  - ▶ Layers,
  - ▶ Private and public R&D
  - ▶ Libraries
  - ▶ Documentation departments

# What we do: working groups

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- ▶ Knowledge technologies
- ▶ Knowledge business models
- ▶ Market intelligence and analytics
- ▶ Open Data
- ▶ Open Access



# What we do: Conference and workshops

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- ▶ Half day workshops in Paris
  - ▶ AI, new services in the information industry
  - ▶ Collaboration and innovation
  - ▶ New information sources
- ▶ The GFII Forum
  - ▶ Innovation(s) in the information industry
  - ▶ Services, business models, start ups, major companies...
  - ▶ December 6th and 7th in Paris, France





What speech technology changes  
to news and customer intelligence

Ariane Nabeth Halber - Vecsys



Watching kangaroos to better  
understand industry competition

Jocelyn Bernard – ReportLinker



## Multilingual text analytics in a global world: a showcase in tourisme

François-Régis Chaumartin – Proxem

# Thank you

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algorithme analyse analytique atteindre  
bases big business communs confrontes creation  
data deep dizaines donnees  
facebook framework francais geantes geants google grande hadoop hdfs  
implementent important informations lemaire milliers  
neuronaux nosql open ouverture permet principales  
problematiques regle repondent solutions  
sql stockage structurees technologies  
temps traditionnel traitement tres valeur  
velocite vise volume