

# Analytics and decision making from heterogeneous content

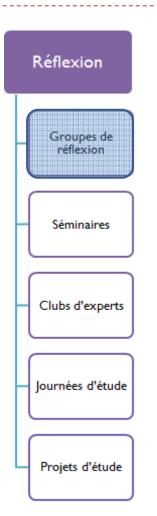
LT-Accelerate Brussels – 11/21/2016

#### A few words about the GFII

- French Information Industry Association
- ▶ ~100 companies
- More than 1,000 people
- Both private and public sectors
- Actors on all the professional information value chain
  - Information producers
  - legal, scientific, professional publishers
  - Information brokers
  - Software companies (information intelligence, text mining, language technologies...),
  - Layers,
  - Private and public R&D
  - Libraries
  - Documentation departments



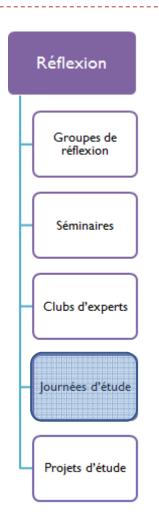
### What we do: working groups



- Knowledge technologies
- Knowledge business models
- Market intelligence and analytics
- Open Data
- Open Access



#### What we do: Conference and workshops



- Half day workshops in Paris
  - ▶ AI, new services in the information industry
  - Collaboration and innovation
  - New information sources
- The GFII Forum
  - Innovation(s) in the information industry
  - Services, business models, start ups, major companies...
  - December 6th and 7th in Paris, France





What speech technology changes to news and customer intelligence

Ariane Nabeth Halber - Vecsys



### Watching kangaroos to better understand industry competition

Jocelyn Bernard – ReportLinker



## Multilingual text analytics in a global world: a showcase in tourisme

François-Régis Chaumartin – Proxem

#### Thank you

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facebook framework francais geantes geants google grande hadoop hdfs implementent important informations lemaire milliers neuronaux nosql open ouverture permet principales problematiques regle repondent solutions sql stockage structurees technologies temps traditionnel traitement tres valeur velocite vise volume

