



THE LANGUAGE TECHNOLOGY INDUSTRY ASSOCIATION

MEDIA RELEASE LT-Accelerate 2016

Customer Intelligence, Market Research, Media Analysis, and Language AI Technologies to be Showcased at Brussels Conference

Brussels, BELGIUM, 13 October 2016

LT-Accelerate 2016, Europe's premier event for social, text & speech analytics technologies and their business applications takes place 21-22 November 2016 in Brussels.

LT-Accelerate (<http://www.lt-accelerate.com/>) will focus on business value obtained via social, text, and speech analytics, showcasing language-technology AI applications at organizations that include the BBC, Fraunhofer, Deutsche Welle, and Ericsson. The conference will feature market research and consumer insights presentations from global and specialist firms Ipsos, Kantar TNS, Xerox, Philips Healthcare, DigitalMR, Synthesio, and Bakamo.Social.

LT-Accelerate provides unique European coverage of varieties of data analysis technologies that are key to discovering business insight in the 80% of data generated in "unstructured" form, according to conference co-organizer Seth Grimes, founder of U.S. consultancy Alta Plana Corporation. "Social, text, and speech analytics are a must for competitive customer service and support, market research, and media and publishing," said Grimes, "whether you're seeking insight from Facebook and Twitter posts, product reviews, online news, financial filings, or survey responses."

LT-Accelerate is co-organized by LT-Innovate, the Association of the Language Technology Industry, and U.S. consultancy Alta Plana. Conference participation will extend to established and start-up technology providers, among them tech leaders spaCy NLP, RaRe Technologies, and SDL; OptiRisk on market sentiment and econob on finance and social media; and sentiment and emotion analytics innovators Heartbeat AI and SentiGeek.

The conference will feature keynote presentations by Mike Hyde, Director of Data and Insights at Skype, on "Conversational Data at Scale," and by Seth Grimes on "Technologies, Futures, and Routes to Market."

"The conference will allow you to obtain an overview of the current state of the art in multilingual data, sentiment and social analytics, a set of technologies that is crucial to business profitability," said Philippe Wacker of LT-Innovate. "Delegates will meet and network with the top professionals and technologists active in industry and research," Wacker stated, "and with event sponsors Socialgist, DiscoverText, and SDL."

LT-Accelerate is an international event with speakers from Austria, Belgium, Finland, France, Germany, Greece, the Netherlands, Poland, Spain, the UK, and the United States. Speakers will present in English.

The program is online at <http://lt-accelerate.com/programme>.

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What:

LT-Accelerate conference, the premier European conference to explore the business value of Big Data text, speech, and social analysis and AI

Audience:

The insights industry -- brands, agencies, researchers, and solution providers -- involved in consumer and market research, customer experience, media and publishing, and public administration -- and information technology organizations and suppliers

When:

21-22 November 2016

Location:

The International Auditorium, Boulevard du Roi Albert II, No. 5 / 2, 1210 – Brussels - Belgium

Produced by:

LT-Innovate (<http://lt-innovate.eu>), the Association of the Language Technology Industry, and U.S. consultancy Alta Plana Corporation (<http://altaplana.com>)

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